

# Content Advisory: The Masters Tournament

## Overview

**Date:** April 11-14, 2024

**Course:** Augusta National Golf Club

**Location:** Augusta, GA USA

**Defending Champion:** Jon Rahm

## Digital Content Plan

### Pre-Produced Content

- #TOURVault: Best of Tiger Woods fist pumps
- #TOURVault: Spieth 10-year anniversary Masters debut
- #TOURVault 2019: Tiger Woods' best highlights
- #TOURVault 2019: Players talking about Tiger's 2019 win
- #TOURVault: National Siblings Day
- #TOURVault: Rory McIlroy on what the Masters means to him
- #TOURVault: Rory McIlroy goes through every Masters winner since 1989
- #TOURVault: Viktor Hovland talks about Masters / low amateur
- #TOURVault: Players talking about the Masters
- #TOURVault: 8 swings for Scheffler qualifying for the Masters
- Camilo Villegas return to the Masters Graphic ([PGATOUR\\_Spanish](#))
- Emiliano Grillo return to the Masters Graphic ([PGATOUR\\_Spanish](#))
- Olazabal Stats Graphic ([PGATOUR\\_Spanish](#))
- Olazabal 25<sup>th</sup> and 30<sup>th</sup> Anniversary Graphic ([PGATOUR\\_Spanish](#))
- Camilo Villegas fashion through the years ([PGATOUR\\_Spanish](#))
- Camilo Villegas 'How he got to the Masters' ([PGATOUR\\_Spanish](#))
- Emiliano Grillo 'How he got to the Masters' ([PGATOUR\\_Spanish](#))
- Par 3 Contest photos of Villegas and Grillo ([PGATOUR\\_Spanish](#))
- #TOURVault: Matsuyama's cliff hanger putt ([PGATOUR\\_Japan](#))
- Hideki Matsuyama and Ryo Hisatsune's swing comparison video ([PGATOUR\\_Japan](#))
- Ryo Hisatsune best shots on PGA TOUR ([PGATOUR\\_Japan](#))
- History of Augusta Graphic ([PGATOUR\\_Japan](#))
- Ryo talks about practicing with Hideki ([PGATOUR\\_Japan](#))
- Hideki interview about Masters ([PGATOUR\\_Japan](#))
- Trivia ([PGATOUR\\_Japan](#))
- Hisatsune quote Graphic ([PGATOUR\\_Japan](#))
- Japanese players in the past ([PGATOUR\\_Japan](#))
- Ryo warm-up routine ([PGATOUR\\_Japan](#))
- Ryo vlog from first TOUR year ([PGATOUR\\_Japan](#))
- Swing carousel ([PGATOUR\\_Japan](#))
- Ryo 'Whats in the bag' ([PGATOUR\\_Japan](#))
- Hideki's history at Masters ([PGATOUR\\_Japan](#))
- Hideki's quote Graphic ([PGATOUR\\_Japan](#))
- Course explainer Graphic ([PGATOUR\\_Japan](#))
- #TOURVault: Sungjae Im x Dad Replicated Photo ([PGATOUR\\_Korea](#))
- #TOURVault: Si Woo Kim x Wife Replicated Photo ([PGATOUR\\_Korea](#))

- SI Woo Kim Introduction Slideshow ([PGATOUR\\_Korea](#))
- Sungjae Im Introduction Slideshow ([PGATOUR\\_Korea](#))
- Ben An Introduction Slideshow ([PGATOUR\\_Korea](#))
- Tom Kim Introduction Slideshow ([PGATOUR\\_Korea](#))
- KJ Choi Top 10 Grpahic ([PGATOUR\\_Korea](#))
- Sungjae Im Top 10 Graphic ([PGATOUR\\_Korea](#))
- Korean Best Score – Sungjae Im Graphic ([PGATOUR\\_Korea](#))
- Si Woo Kim attends the Masters 8 consecutive years Graphic ([PGATOUR\\_Korea](#))
- Who will perform the best? ([PGATOUR\\_Korea](#))
- I am Golfer – Hideki Matsuyama Graphic ([PGATOUR\\_Korea](#))

### Upcoming Notable Birthdays

- April 12, 1989 – Russell Henley
- April 13, 1964 – Davis Love III

## Inside the Field: International Players

(\*Field as of Sunday April 7 at 3:36 ET)

**Argentina:** Emiliano Grillo

**Australia:** Cam Davis, Jason Day, Min Woo Lee, Adam Scott, Cameron Smith, Jasper Stubbs

**Austria:** Sepp Straka

**Canada:** Corey Connors, Adam Hadwin, Nick Taylor, Mike Weir

**Chile:** Jaouin Niemann

**Columbia:** Camilo Villegas

**Denmark:** Nicolai Hojgaard, Thorbjorn Olesen

**England:** Matt Fitzpatrick, Tommy Fleetwood, Tyrrell Hatton, Justin Rose, Danny Willett

**Fiji:** Vijay Singh

**France:** Matthieu Pavon

**Germany:** Stephan Jaeger

**Ireland:** Shane Lowry

**Japan:** Ryo Hisatsune, Hideki Matsuyama

**Mexico:** Santiago de la Fuente

**New Zealand:** Ryan Fox

**Northern Ireland:** Rory McIlroy

**Norway:** Viktor Hovland

**Poland:** Adrian Meronk

**Spain:** Sergio Garcia, Jose Maria Olazabal, Jon Rahm

**South Africa:** Christo Lamprecht, Charl Schwartzel, Erik van Rooyen

**South Korea:** Ben An, Sungjae Im, Si Woo Kim, Tom Kim

**Sweden:** Ludvig Aberg