**23NSCGEN TIGER EFFECT MASTER SCRIPT**

**INTERNATIONAL**

TIGER WALKING OUT FROM TUNNEL TO INCREASING LOUD CHANTS

NATS: TIGER! TIGER!

**\*\*ON CAM\*\* IN EVERY SPORT THERE ARE ATHLETES THAT RISE ABOVE, BREAK BARRIERS, AND DISRUPT THE STATUS QUO. IN GOLF, THAT IS TIGER WOODS.\*\*\***

**TIGER'S COMPETITIVE FIRE AND ENERGY NOT ONLY LAUNCHED GOLF INTO THE MODERN ERA, BUT ALSO SPARKED A FANDOM UNLIKE ANY OTHER.**

MAX HOMA He brought so much life to the game, he changed how its played.

**BUT TIGER'S INFLUENCE GOES FAR BEYOND JUST THE GAME OF GOLF. HE HAS MENTORED AND INSPIRED A NEW GENERATION OF ATHLETES.**

JUSTIN THOMAS We are willing to do whatever we can to be better than the people we are competing against.

**THE TIGER EFFECT WILL CONTINUE TO REVERBERATE FOR DECADES TO COME, INSPIRING US ALL TO REACH FOR GREATNESS.**

MICHAEL PHELPS He has been able to do things that are absolutely unthinkable.

\*\*ON CAM\*\* **… AND YOU KNOW WHAT’S CRAZY? HE ISN’T EVEN DONE YET**

***TIGER’S BACK AT GENESIS***

ANNC Tiger announced he’s coming back just your thoughts on going up against him at Riviera?

JON RAHM He's playing Riv? Nice.

JASON DAY That's actually really good news. I'm actually really happy about that.

MAX HOMA It's really awesome he's playing a TOUR event. Especially his event. One of my favorites. So I'm stoked to see him back out there.

TOM KIM As a big fan of Tiger, it's going to be awesome for him to be in the field.

JON RAHM After all he's gone through. Any time Tiger can be present on the golf course playing makes the tournament even better.

ANNC Welcome, Tiger Woods, tournament host of the Genesis Invitational

TIGER WOODS The leg is better than it was last year, and / I'm excited to go out there and compete . I would not have put myself out here if I didn't think I could beat these guys and win the event. That's my mentality.

**AND WITH THE MINDSET OF A CHAMPION, THE 82-TIME PGA TOUR WINNER HEADED TO THE FIRST TEE AND JOINED AN ALL-STAR GROUP INCLUDING RORY MCILROY AND JUSTIN THOMAS.**

ANNC And now what we have all been waiting for.

TIGER WOODS There’s nothing like come game time just the feeling of the butterflies and trying to calm all that stuff down

ANNC The return of Tiger to this season on the pga tour

TIGER WOODS It was nice that I had this unbelievable pairing, two great guys, two great friends.

ANNC Think of all the star power you have these three teeing it up together at the Genesis Invitational

**FEEDING OFF THE ENERGY, WOODS DIDN’T MISS A BEAT AND BEGAN COMPETING**

ANNC Birdie on the first hole for Tiger, here we go

TIGER WOODS The adrenaline, the ball goes further. I happened to actually hit some good shots finally and made a couple putts., I was able to get it going. It was a nice finish.

ANNC You can see how this crowd feels about Tiger

**AS ONE OF THE MOST RECOGNIZABLE ATHLETES OF ALL TIME, GOLF FANS HAVE ALWAYS BEEN EXTRA FOR TIGER WOODS.**

ANNC Any time you see Tiger woods in the field the crowds are unbelievable.

**AND THIS YEAR, THE ROARS RETURNED TO RIVIERA, AS THE LOS ANGELES CROWD SHOWED THEIR SUPPORT**

TIGER WOODS The amount of people that came out and supported this event was off the charts.

ANNC You see the crowds lining that fairway 3 and 4 deep

CADEN JOHNSON To come from Phoenix we drove all through the night to make it.

JOSH GOLDSMITH Obviously here to see Tiger Woods. Always love to see him play. You know you don't know how many more tournaments he is going to have him in so just make sure he knows that he's being fully supported.

ANNC So many people trying to get a view of Tiger

JESSE AND NICO CORTEZ Its nice to be here. For my son to experience this. He's a legend. He's the GOAT you know. So I try to bring my son here to inspire him you know work hard. Accomplish his dreams.

ANNC Tiger Tiger Woods Ya’ll

JUDAH ADERHOLD Obviously he is the GOAT of golf one of the GOATS of all sports combined. And just like what he's done to the game of golf. How much he's grown it. Its just incredible so we got to come out and see him

TIGER WOODS The people were obviously very supportive, they were just cheering all of us on, which is great. Just made this whole tournament better.

**AND WITH THE CROWD AT HIS BACK TIGER MADE THE CUT ON THE NUMBER.**

TIGER WOODS I was so focused on what I was trying to do, / I probably should have appreciated the fans more than I did, but there was so much going on in my head trying to get the ball in the correct spots and the correct feels just because I haven't done this in a while.

**WITH HIS PATENTED LASER LIKE FOCUS ON MOVING DAY TIGER POSTED HIS BEST ROUND WITH A FOUR UNDER 67, BUT THE FORTY SEVEN YEAR OLD WASN’T ABLE TO CAPITALIZE ON SUNDAY.**

TIGER WOODS It was progress, but obviously I didn't win. My streak continues here at Riv. This is a big event, To have all the top players here playing like this, it means a lot to me as a player but also as a host.

TIGER WOODS This tournament has been here for you know over 50 some odd years and I watched numerous L.A. opens here and now to actually be the host of the event, I couldn't have a more perfect because this is SoCal, this all started for me. This is where all the happened. And then to be able to host these guys is just absolutely incredible.

TONY FINAU This week’s got a very special feel to it just in that it is Tiger’s event. And Riviera I would say the purest test of golf that we play on the PGA Tour so the combination of those two things, I think, make this tournament very special.

**ONE OF TIGER’S BIGGEST RESPONSIBILITIES AS THE HOST IS HANDING OUT THE TROPHY, AN ADDED BONUS FOR THE WINNER.**

MAX HOMA Anytime you can perform in front of Tiger Woods or even interact with him and get a congratulations or a good playing. I mean what a special special week

COLLIN MORIKAWA I wanna win the tournament, and at the end of the day, it would be more special if it's Tiger's event.

TONY FINAU It would be very special for me to have a trophy handed to me by Tiger Woods. It's something I've dreamed about, I think, as a kid. Not only playing alongside Tiger, but anything to do with having Tiger give you a trophy will be a special thing for me.

JON RAHM I’ve wanted that moment for quite a bit. This is a prestigious event a prestigious golf course with the legacy of Tiger Woods. Right so I think everything together adds up to a very unique trophy ceremony.

**WITH THE TROPHY IN REACH, JON RAHM HEADED INTO THE FINAL ROUND OF THE GENESIS INVITATIONAL HOLDING A THREE SHOT LEAD.**

JON RAHM I'm aware of the magnitude of this moment. Of course, we feel nervous. I'm a human being after all.

**AND RAHM’S HUMANITY IS WHAT MAKES HIM SO FUN TO WATCH**

RAHM Yes, I compete with a lot of passion, a lot of fire. I wanna win. I work extremely hard every single day to make sure I can hit the best shot I can at each point. It matters, It matters to me a lot.

TIGER WOODS He's pretty emotional. But if you harness that and and use it in a positive way, it can be nothing but good.

**THE 28 YEAR OLD’S PASSION FOR VICTORY IS EVIDENT WITH EVERY WINNING PUTT.**

ANNC At the hole and into the bottom and a fist pump for the big Spaniard oh baby is he excited or what.

RAHM I’m somebody who feels his emotions to the fullest, And that's where you're gonna get great moments like making the last putt and going a little crazy.

**RAHM HAS CONSISTENTLY WON ON THE PGA TOUR, RACKING UP 7 WINS IN 6 YEARS, BUT AFTER 2022 HE KNEW HE HAD MORE TO GIVE.**

JON RAHM I didn’t play golf to the level I know I could. Even though my game hasn't shown it, I think I've improved in a lot of ways. So hopefully for years to come, I can show it.

**AND IN THIS 2023 SEASON, RAHM PUT HIS TRUE POTENTIAL ON FULL DISPLAY.**

ANNC Jon Rahm has won the 2023 The American Express, his second win on the PGA TOUR in a row.

**WITH A VICTORY ON THE HORIZON AT THE GENESIS INVITATIONAL, RAHM WAS ON THE VERGE OF WINNING 3 EVENTS IN HIS LAST 6 PGA TOUR STARTS.**

JON RAHM I'm just more proud of myself of kind of resetting when things got difficult. Knowing that if I were to somehow save par there and finish the last 5 under par, I was most likely going to be the champion.

**AS RAHM LOOKED TO FINISH STRONG, 2021 GENESIS INVITATIONAL CHAMPION MAX HOMA TURNED UP THE PRESSURE DOWN THE STRETCH, WITH ONE LAST CHANCE TO OVERTAKE RAHM ON THE 18TH GREEN.**

ANNC Oh, my goodness!

**AND WITH A PAR PUTT, RAHM SECURED HIS THIRD WIN OF THE SEASON.**

ANNC It's all about Jon Rahm in the game of golf, / soak it all in Jon.

JON RAHM Kind of relieved that it's over. I'm just thankful that I have basically two putts from two feet to be able to win the tournament.

JON RAHM I've never had three PGA TOUR wins in a season and to do it this early on is incredible.

JON RAHM I've been able to appreciate Tiger for a very long time and admire him, but it's taken me six years as a professional to get to this point to see that he did it so quickly and so many times is really remarkable.

**TIGER WOODS SET A HIGH BENCHMARK, BUT JON RAHM CONTINUED HIS OWN UNIQUE CLIMB TO GREATNESS, COMING FROM BEHIND TO WIN THE MASTERS, SECURING HIS 2ND MAJOR TITLE, FOR A TOTAL OF 4 WINS IN 2023.**

TIGER WOODS Rahmbo has that passion for golf, which has allowed him to get better each and every year and allowed him to win tournaments.

JON RAHM I'm seeing the dividends of a lot of the hard work over the years. So just keep doing the small things and keep enjoying it, having fun.

ANNC He is on some kind of run right now

***BUMP #1***

**COMING UP, THE ORIGIN OF THE FAMOUS FIST PUMP.**

REAX AND ANNC: Tiger fist pumps it in!

**WE MEET THIS YEAR’S GENESIS INVITATIONAL CHARLIE SIFFORD MEMORIAL EXEMPTION RECIPIENT, MARCUS BYRD.**

MARCUS BYRD I keep telling everybody it's a dream come true, something that I've been thinking about since I was a kid.

**AND LATER, WE TAKE A LOOK AT TIGER WOODS’ ASTONISHING CAREER BY THE NUMBERS….**

TIGER WOODS Winning breeds winning, once you understand how to win you do it more often.

**DIVE INTO THE RELATIONSHIPS THAT SHAPED THE TIGER EFFECT...**

FRED COUPLES SOT: He is the greatest player that I have ever seen play.

**AND EXPLORE TIGER’S LASTING IMPACT ON MULTIPLE GENERATIONS**

JUSTIN THOMAS He was my childhood hero now a mentor and one of my best friends.

TOM KIM If your name is near Tiger’s name it means you have done something pretty special

**SEGMENT 2**

***REJOIN***

**WELCOME BACK TO THE TIGER EFFECT**

***STANDUP #2***

**TIGER WOODS HAS HAD A VARIETY OF MEMERABLE MOMENTS THROUGHOUT HIS HISTORIC CAREER. BUT ONE THING THAT HAS REMAINED CONSISTENT, HIS LEGENDARY FIST PUMP.**

TIGER WOODS I was eleven years old playing Navy Golf Course and I never beat my dad before. I made a putt for about twenty feet on seventeen to make it even playing the last hole, the last hole is a par 5. I went right at it and hit it about fifteen feet behind it, dad hit it left of it so he had a twenty footer and he putted first. He missed and I knew what it was for, I’m sure he knew what it was for, he’s got the scorecard in the cart I’m sure he was adding it up. I made the putt and gave my first fist pump.

NAT Yeaaah

TIGER WOODS I don’t know where it came about or why I even did it but it was such a big monumental moment at that time to have beaten my dad. This is the same person we’d all play from the same tees and it’d take me two drives to not get to his drive, to now we are competing on the same level so we had a lot of great battles.

***FIST PUMP FEATURE***

**AND LITTLE DID YOUNG TIGER WOODS KNOW, THE FIST PUMP HE DISCOVERED THAT DAY, WOULD LIGHT THE FUSE OF THE TIGER EFFECT, BRINGING SO MUCH EXCITEMENT TO THE SPORT AND OPENING THE DOOR FOR OTHERS TO SHOW THEIR EMOTIONS.**

ANNC And the fist pump

ANNC That is priceless.

ANNC Add it to the highlight package.

SAHITH THEEGALA It gives me chills, watching old Tiger videos where he is just full-on fist pumping and just something about his competitiveness is it's crazy. You just hope that you put yourself in positions to be able to throw fist bumps like that.

ANNC Love this reaction right here.

JUSTIN SUH You see that red and black on Sunday and fist pumps going in crowds going wild. You're like, guys, that's cool. We are not just practicing putting we are practicing fist pumps haha.

CAMERON CHAMP The iconicness of the fist pump and what it meant or in what situations, how he did it when he did it. Stuff like that sticks with you and we just wanted to copy him.

TIGER WOODS I don’t know where it comes from how it even comes out, it just comes out in all different forms ya know the energy of the fans is kind of a crescendo effect and then all of a sudden this huge explosion just happens.

ANNC Little fist pump it’s been a while since we’ve seen one of those he knows he was in there

TONY FINAU Tiger made it big, so we're just carrying the torch now.

TONY FINAU Fist pump is definitely something a lot of guys do, I do it. But none of us want to go full fist pump cuz we know that that's Tiger's.

ANNC Right in the middle and the fist pump

BILLY HORSCHEL Tiger's the standard when it comes to the fist pump. I'm just curious if he was ever in a ring and he threw one of those fist pumps upper cuts. How high the guy would be flying.

MAX HOMA I don't know how he didn't throw out his shoulder when he fist pumped.

MAX HOMA He brought so much life to the game he changed how it is played. He made fist pumping cool, he made people come out to watch which makes being excited cool.

JASON DAY He's just been such a dominant force in the game of golf for us for a very long time. Iconic name in golf.

JUSTIN THOMAS I probably copied everything that he did like a lot of kids my age did. But I think that's the fun part about a fist pump, is you just don't know what it's gonna be. It truly is emotion and it just happens.

ANNC Tiger fist pumps it in

CAMERON CHAMP We all looked up to him. We all wanted to be him. We, I mean, would do the fist pumps or just impersonations or try to dress like him. I mean, he was the one that created all this for us. He's the one that elevated the game to where it is now.

***UPBRINGING AND FOUNDATION FEATURES***

**ALONG WITH HIS PATENTED FIST PUMP, TIGER’S HEAD COVER, BETTER KNOWN AS FRANK, CARRIES ITS OWN IMPORTANCE. WITH ITS HUMBLE APPEARANCE, ORANGE FUR AND BLACK STRIPES, IT REPRESENTS THE GREATEST GOLFER TO PLAY. THROUGH THE YEARS FRANK WAS STEADFAST THROUGH THE TOUGH TIMES, AND WITNESS TO GOLF’S MOST ICONIC MOMENTS.**

ANNC TIGER BETTER THAN MOST – better than most, better than most!

**AND THIS UNASSUMING STUFFED TIGER, WAS BORN FROM A SIMPLE GESTURE OF MOTHERLY LOVE.**

TIGER WOODS The tiger head cover came about because she wasn't able to travel to all the tournaments that my dad I went to. Once I left the Southern California areas are playing more national events. She wasn't there, so in order for her to feel like she was there, she gave me a head cover and she embroidered love always, mom. So, she's out every single tournament I ever go to.

TIGER WOODS My mom is always there with me no matter what. And that's one of the things that she wanted to make sure that, you know, her little son, her only son is never alone.

**WHILE THE HEAD COVER IS A SYMBOL OF HIS MOTHER’S AFFECTION, THE VALUES INSTILLED IN HIM BY HIS PARENTS AT HOME GROUNDED HIM ON HIS JOURNEY TO THE TOP.**

TIGER WOODS Well, mom was hard. All is very difficult. She was the disciplinarian of the family. She was either black or white there was absolutely no gray. My dad had wiggle room. He was he was all about gray. So my my mom was and was not so I can negotiate with my dad. And my mom was there was absolutely no wiggle room.

**EARL WOODS, HIS FATHER, IS KNOWN FOR MOLDING TIGER INTO THE CHAMPION ON THE COURSE. WHILE HIS MOTHER, TIDA = TEE-DAH, SHAPED HIM INTO A CHAMPION IN THE CLASSROOM.**

TIGER WOODS She was the one that really made sure that I got my homework done.

TIGER WOODS It was family first education, then whatever sport I played. And so that's the way the learning lab is set up and the foundation is set up. It's all about education.

**WITH EDUCATION AS A CORNERSTONE OF HIS DEVELOPMENT, TIGER WOODS HAS MADE IT A PRIORITY OFF THE COURSE THROUGH HIS NONPROFIT TGR FOUNDATION. EMPOWERING STUDENTS TO PURSUE THEIR PASSIONS THROUGH EDUCATION, TGR FOUNDATION PROVIDES OPPORTUNITIES TO HELP STUDENTS THRIVE IN SCHOOL AND LIFE. A SIGNATURE PROGRAM OF THE FOUNDATION IS THE TGR LEARNING LAB IN ANAHEIM, CA.**

TIGER WOODS The whole community has embraced this learning lab. It's a safe place for the kids to go learn and grow and for them to find a pathway forward into a possible career.

SHARON DON The Learning Lab has been instrumental to my personal journey because it is such a safe haven for creativity. So, I never felt concerned about, Oh, is this idea bad? Because everyone was so supportive there.

TIGER WOODS Introducing them to their possible passions is important. We have a variety of different STEM curriculum that we are involved in.

DULCE RUBIO Being part of the TGR Foundation opened my eyes. The organization had a huge impact on me in my career and made me realize that I want to create the same impact.

**ALONG WITH STEM-BASED LEARNING, TGR FOUNDATION PROVIDES COLLEGE SCHOLARSHIPS THROUGH THE EARL WOODS SCHOLAR PROGRAM. THE PROGRAM PROVIDES ONGOING COLLEGE ACCESS AND CAREER READINESS SUPPORT, WHILE BUILDING LONG-LASTING RELATIONSHIPS THROUGH MENTORSHIP.**

DULCE RUBIO We have an amazing relationship I talk to her every other week and she's my role model. And I wouldn't have if I wasn't part of this organization.

JERRY FONSESCA I found a community that helps me with anything I need.

TIGER WOODS What we're trying to do is something that is real, it's tangible, and something that can directly affect their daily life.

SHARON DON I am just so thankful that I got to experience being a student there. / And it really was life-changing for me to be a part of the TGR Foundation.

**SEGMENT 3**

***STANDUP #3***

**WHAT I LOVE MOST ABOUT THE GAME OF GOLF, IT’S A SPORT FOR EVERYONE, YOUNG AND OLD AND PEOPLE FROM ALL WALKS OF LIFE. THE GAME HAS EVOLVED OVER THE YEARS THANKS TO TIGER WOODS AND THOSE THAT CAME BEFORE HIM AND AT THE GENESIS INVITATIONAL THEY HONOR THAT LEGACY.**

***MARCUS BYRD***

TIGER WOODS SOT: Charlie was basically my grandfather on tour. He was always there for me. He paved the way for blacks to play in the game of golf. He knocked down the Caucasian clause. And to be able to honor him at this at this event where it started for him, started for me, too, so it's very appropriate.

**AWARDED SINCE 2009, THE CHARLIE SIFFORD MEMORIAL EXEMPTION HAS REPRESENTED THE ADVANCEMENT OF DIVERSITY IN THE GAME OF GOLF.**

TIGER WOODS SOT: I was lucky enough to get an invitation to the L.A. Open at the time. These opportunities allow you to see what it's like to be out here, to see what it's like to play at this level. You need to have someone give you an opportunity. These kids deserve it and there's no better person to honor that as Charlie and then obviously passed down to Marcus.

MARCUS BYRD SOT: I received the Charlie Sifford exemption into the 2023 Genesis Invitational, which is an exemption that they give out to a minority who has performed the best over the last year.

MARCUS BYRD SOT: I didn't really know what to say. Is this real or is this a joke kind of thing? I keep telling everybody it's a dream come true, something that I've been thinking about since I was a kid.

**SINCE MARCUS WAS NINE YEARS OLD, CHARLIE SIFFORD HAS BEEN ON HIS MIND.**

MARCUS BYRD SOT: It all starts back to just the first time I ever met him. I grew up in Washington, D.C., and played at Langston Golf Course. And one day, me and my dad, just a typical day at nine years old. We're walking in and Mr. Sifford was sitting right there in a little dining area. And I didn't really know just I I'm just an oblivious little kid. But my dad told me, go over there and talk to him. And that was my first time ever when I'm with Mr. Sifford and really understanding his history and what he's done for the game. To be the recipient this year, to be able to play in his name is just you know, it's just one of those things in life that just comes full circle. It's really just a blessing, It was just it was almost just heaven sent.

**BYRD’S ENTHUSIASM IS PALPABLE, BUT HE UNDERSTANDS THE IMPORTANCE OF THE GIFT HE’S BEEN GIVEN.**

MARCUS BYRD SOT: You can’t take it out there. It's like it's straight out of a movie, man. It's crazy. Most importantly, just learning and just getting the experience and the exposure. I've only been a professional golfer for going on two and a half years now and fortunate to play college golf and junior golf at the highest level. But as we all know, when you get to the PGA Tour and you start getting out here with the best players in the world, you know, it makes a difference. Being able to learn from them, to pick their brain, to understand how they work, how they handle certain situations. I think that's the biggest thing for me. And what I'm looking forward to what I'm going to learn for that weekit's going to do wonders for my career.

BILLY HORSCHEL: So, I read something last night. I did not know this. You don't own a car?

MARCUS BYRD: No.

BILLY HORSCHEL: You don't have a house?

MARCUS BYRD: No.

BILLY HORSCHEL: Apartment or condo or anything?

MARCUS BYRD: No. Dude, I've been on the road like last week, last year, I think I was on the road for 42 weeks. It’s kind of hard as far as, like, go and find the place to practice when I'm on the road a lot, really. That's the only thing I care about.

BILLY HORSCHEL: So, I met Marcus at my first APGA TOUR event that I held a couple of years ago at TPC Sawgrass. Marcus has done a great job of playing well over the last couple years and he reached out to me from time to time asking me some questions and I'm always following what the guys are doing in and congratulations on playing well.

BILLY HORSCHEL: Good shot, Marcus, when I heard that he won the Charlie Sifford Award I text him right way, I said, congrats. I said, let's play a practice round knowing that this is a little bit different animal, this tournament hosted by Tiger with top players in the world, so I just wanted to play nine holes, hang out with him and just let him know, hey, you're good enough to be here.

MARCUS BYRD: You know, you kind of get to pick his brain and learn and see what it took for him to get there. And just having him to be able to reach out to him and talk to him. It was just an incredible thing for me.

MARCUS NATS: How many of these are you trying to make?

BILLY NATS: So, each week’s a different number like based like historic like data like footage or average footage of putts per day, so it’s a five, ten, 15, 20, where you have five goes at it for five holes, and this week’s like 75 feet I’ve got to get. If you average like 75 to 80 feet a day on any course like you’re like that’s really good of footage of putts are made.

MARUS BYRD SOT: I'm pumped competing against all these guys, really, I guess, just excited to see where my game stacks up, learning as much as I can, trying to make sure that, you know, I'm making the right strides and making the right improvements so I can be out here on a regular basis. That's the goal.

BILY HORSCHEL: Good ball there.

MARCUS BYRD: What I like about your swing is your hip rotation and you get the club really good across your chest. And that's something that I'm trying to get a lot better.

BILLY HORSCHEL: Ahh, I gotcha.

MARCUS BYRD: Because I was always just like, really good with my arms and hands.

BILLY HORSCHEL Yeah, you're a good arms and hands player. Sometimes you got to be careful because like, if that's what you've always done, you can sort of, you know, reduce that a little bit, but that's what makes you so great is that your hands are so good. Like you can feel it and shots that way. Have you thought about what you're going to feel on Thursday?

MARCUS BYRD: When I get to the first tee and stuff?

BILLY HORSCHEL: Yeah.

MARCUS BYRD: I've kind of just accepted the fact that I'm going to be nervous. But for the most part, just try to remember that I feel like I belong here at the same time, like I’m sure you know, he's played a bunch of PGA TOUR practice rounds, but for me, it's just really cool to be able to see a familiar face, someone who I leaned on over the last few years and kind of come out here. And one thing he's been telling me a lot is just being comfortable out here, learning how to maneuver a lot of the different things. He's been a great dude to lean on and so I can learn as much as I can look forward to a great week for sure.

**AN UNFORGETTABLE WEEK BEGAN WITH MARCUS ADDRESSING THE MEDIA.**

MODERATOR: Just a little while ago you got to meet Tiger Woods.

MARCUS BYRD: it was a pretty special moment just to kind of actually shake his hand and like meet him in person. // and actually, realize he's human, that was pretty cool.

**MORE THAN ANYTHING MARCUS BYRD APPRECIATED THE SIGNIFICANCE OF THE MOMENT.**

MARCUS BYRD SOT: That's what it's all about. It's about bringing more people to the game and making it more approachable. I think when you get more people that look like me and more people who can spread that, spread the love of the game that way, that's more important than anything else and I think that's what the game of golf is really about.

**MARCUS BYRD BOASTS AN IMPRESSIVE COLLEGIATE CAREER AT MIDDLE TENNESSEE STATE UNIVERSITY, EARNING CONFERENCE PLAYER OF THE YEAR HONORS IN 2019. PROFESSIONALLY TO DATE, HE HAS FOUR APGA TOUR VICTORIES.**

ANNC: There he is. Your winner Marcus Byrd.

**BYRD’S INCLUSION IN THE 2023 GENESIS INVITATIONAL FIELD WAS HIS SECOND CAREER START ON THE PGA TOUR.**

NATS: Please welcome, the 2023 Charlie Sifford Memorial Exemption Recipient, Marcus Byrd.

MARCUS BYRD SOT: I grew up on playing on a driving range mainly, I feel like I hit the ball really well. I drive it pretty far. Hitting the ball was never a problem. It was always just figuring out how to get it in the holes.

ANNC: Marcus Byrd in the field this week, nearly!

**UNFORTUNATELY, MARCUS FAILED TO MAKE THE WEEKEND AT RIVIERA, BUT IT WAS A VALUABLE LEARNING EXPERIENCE.**

MARCUS BYRD SOT: To be more successful is just to learn and just to be willing to learn and understand that it's part of the process. The more reps you get playing at the professional level and the more reps you get playing against the best players in the world, I feel like it gets easier over time and. I feel like I'm right where I belong.

***BUMP #2***

**WHEN WE COME BACK, AN INSIDE-THE-ROPES PERSPECTIVE FROM TIGER’S FRIEND AND MENTOR, FRED COUPLES.**

FRED COUPLES SOT: I always felt like you know this guy is the greatest player that I've ever seen play.

**AND LATER, WE’LL DIVE INTO TIGER’S RECORD-BREAKING, HALL OF FAME CAREER.**

TIGER WOODS SOT: I had some good runs and in my career, I'm very proud of that.

**SEGMENT 4**

***REJOIN***

**WELCOME BACK TO THE TIGER EFFECT.**

***STANDUP #4***

**MENTORSHIP IS SO IMPORTANT IN THE GAME OF GOLF BUT ALSO IN LIFE, IT BUILDS LASTING MEANINGFUL RELATIONSHIPS AND MOST IMPORTANTLY PASSES ON WISDOM TO THE NEXT GENERATION. TIGER WOODS IS THE PRODUCT OF THIS AND IS NOW TEACHING THE BEST AFTER LEARNING FROM THE BEST.**

TIGER WOODS SOT: Well hello world

***COUPLES FEATURE***

**THE ONLY THING LACKING IN TIGER’S WORLD WHEN HE SAID HELLO IN 1996 WAS A PEER GROUP…**

TIGER WOODS SOT: Joining the tour at that time was different because no one was doing it at 20 years old. Most of the players were either going through college all the way through and then go through the mini tours to get on tour, if they didn't make Q school, it would take a little bit of time to get out on tour.

**TIGER DIDN’T HAVE A BUDDY TO HANG OUT WITH, OR A FRIEND TO GIVE HIM ADVICE OR EVEN A HARD TIME.**

TIGER Most of my friends didn't come out until I was like 23 and when I won, the Masters it should’ve been in my junior year. So, it was just a different type of crowd at the time. It was much older, so it was just different than it is now, very different.

**AND HE WAS DIFFERENT, BUT EVEN GOATS NEED MENTORING AS KIDS. FOR YOUNG TIGER WOODS, THAT ROLE WAS FILLED BY FREDDIE COUPLES.**

FRED COUPLES SOT: I've known him since he was 17 years old, and I knew Tiger Woods won so many junior events and so many U.S. amateurs, but when you physically see it and then for me, it was more let's play, you know, let's do this, let's do that.

TIGER WOODS SOT: He was my mentor. So, I got a chance to play with Freddie in the 95 Masters. And my first practice round he invited me to play and just built from there.

FRED COUPLES SOT: I've only played with him maybe six or seven rounds in tournaments.

ANNC: Fred Couples, playing in the group with Tiger Woods…

FRED COUPLES SOT: To win seven, eight times in a year when you're only playing 16 or 18 times.

ANNC: Again, Tiger Woods prevails!

FRED COUPLES I, in golf, had never seen anything like that. And we talk about that a lot. I always felt like you know this guy is the greatest player that I've ever seen play. When you watch Tiger in person it's pretty darn good stuff. He just is a winner. You know, the guy is a complete winner.

TIGER WOODS When I played in 98 and a Presidents Cup, he was my partner.

ANNC Fred Couples and Tiger Woods give the United States their first point.

TIGER WOODS And that is built from there to the point where he was my captain and then he was my vice-captain when I was a Presidents Cup Captain.

**FREDDIE’S PROFESSIONAL MENTORSHIP EVENTUALLY MOLDED INTO A FATHERLY BOND AND ALL THAT ENTAILS, INCLUDING THE WORRYING.**

FRED COUPLES As I got older, it was more about his back. You know, you got to be careful. I know your kids are small, but they're running at you and jumping your arms. You know wear tennis shoes. Forget these dress shoes when you go to these black-tie events wear dark tennis shoes, you know, no one cares what you're wearing, but you can't wear those shoes. And so I became his dad in a roundabout way, except for when you talk golf. With Tiger. It's a little family oriented and it's a lot of how are you feeling?

**NOW, THE TORCH HAS PASSED AND TIGER IS EMBRACING THE PART.**

TIGER WOODS Players have asked me the good and the bad. I’m very open to that. You know, that just means I'm old. There was that transition part of it where, you know, I learned from all the older guys like Freddie that's the beauty of the game of golf. We pass on the knowledge.

***JT X TIGER FEATURE***

**AS TIGER WOODS TURNS HIS ATTENTION TO THE NEXT GENERATION OF PGA TOUR PROS, FOR ONE YOUNG PLAYER TIGER WAS ONCE HIS HERO, BUT IS NOW FAMILY.**

JUSTIN THOMAS If you would have told me when I was nine or ten years old that Tiger Woods would be referring to me as a little brother at some point in my life, I probably wouldn't believe you. I'm very, very fortunate to have the relationship that we do.

**LIVING NEAR EACH OTHER IN FLORIDA, WHAT BEGAN AS AN UNOFFICIAL MENTORSHIP, HAS EVOLVED INTO A BROTHERHOOD…**

TIGER WOODS He'll come over the house and we'll go in the backyard and we'll chip and putt or we'll just hang out, have dinner. He's become like my little younger brother and I will do anything for him and will always make sure that he's he's good to go.

JUSTIN THOMAS: It feels like we've been friends for forever and we just get along, we needle each other

ANNC NEEDLE: Tiger playing with Justin Thomas and he’s looking at the ball to say Justin is that you yeah I think I out drove ya. Any chance you can needle the young guys you gotta take it.

TIGER WOODS: We just get it. We banter back and forth. It just never stops, which is great. And that's how it should be.

JUSTIN THOMAS: We're straight up with each other, and I think that's why we get along so well.

**AND AT THE 2019 PRESIDENT’S CUP, THEIR BROTHERLY BOND MADE ONE OF THE MOST MEMORABLE MOMENTS OF THE EVENT.**

JUSTIN THOMAS: Tiger likes to joke that that's the only putt I had him read in two days. And of course, that was one that I made.

ANNC DROP THE PUTTER I love me some me lets go (J NAT)

JUSTIN THOMAS: So naturally he likes to take credit and that he carried me.

ANNC INSTANT CLASSIC An instant classic from Justin Thomas and Tiger Woods

TIGER WOODS: It was a phenomenal moment and it was priceless, I’m glad we were able to experience it together.

JUSTIN THOMAS:It was a very surreal moment this is my childhood hero, and now a mentor and one of my best friends and to be able to make that putt and just kind of go unconscious and celebrate with them was really, really cool.

**SHARING MOMENTS ON AND OFF THE COURSE, THESE TWO ELITE PLAYERS HAVE MUCH IN COMMON, BUT THEIR COMPETITIVE DRIVE CONTINUES TO PUSH THEM.**

JUSTIN THOMAS We are willing to do whatever we can to be better than the people we're playing against or the people that we're competing against. And that's something that I admire of his and I think a reason that we get along pretty well.

TIGER WOODS He always wants to learn and he's always trying to get better. And that's one of the neat things about being around him, is that he's always trying to find that little bit to get a little bit better. And you don't become great overnight. It takes time. And he's worked at it. I couldn't be more proud of him because I know the work that entailed to get to that point.

**SEGMENT 5**

***STANDUP #5***

**EVERY TIME A YOUNG PGA TOUR PLAYER TAKES THE WORLD BY STORM COMPARISONS ARE NATURALLY DRAWN TO TIGER. MOST RECENTLY PROMISING SUPER STAR TOM KIM IS THE PERFECT EXAMPLE OF HOW THE TIGER EFFECT HAS CARRIED THROUGH MULTIPLE GENERATIONS.**

TOM KIM I'm playing on the PGA TOUR as a 20-year old. It's hard to get tired from this. I'm a five-year-old at Disneyland for sure.

ANNC We have this tournament’s youngest winner of all time

ANNC Tom Kim is a two-time winner before the age of 21 on the PGA TOUR

**WITH HIS VICTORY AT THE SHRINER’S CHILDREN’S OPEN, TOM KIM TOOK THE FASTRACK TO STARDOM, IN JUST 15 PGA TOUR STARTS HE JOINED EXCLUSIVE COMPANY.**

**IN HIS SHORT TIME ON TOUR, KIM MADE HIS MARK IN THE HISTORY BOOKS AS THE FIRST PLAYER SINCE TIGER WOODS TO WIN 2 PGA TOUR EVENTS BEFORE TURNING TWENTY-ONE.**

ANNC second youngest multiple winner on the PGA TOUR, first since Tiger Woods.

TOM KIM A few months ago, I didn't have any status in the U.S., and now being a two-time winner on TOUR, having that place with Tiger, it's an unbelievable feeling for me.

ANNC Think about how long we’ll be watching that young man win golf tournaments at this level.

TOM KIM I feel like it's really hard to have an accomplishment near Tiger's name because if your name's near it, it means you've done something pretty special but I'd like to have a lot more next to his name.

TIGER WOODS It's incredible to see because that's not easy to do. To beat the fields that he's beaten that early and to have the confidence he has.

**THAT CONFIDENCE COMES FROM KIM’S OWN SELF-BELIEF – AND A VETERAN PRESENCE ON THE BAG.**

TOM KIM NATS: I’m still kind of new here, obviously with the experience Joe has, he knows a lot of the golf courses more. He tells me to hit a shot and I just try to hit it.

NATS: I’d hit the five here because the six would get kinda spinny, do you agree? Yeah

JOE SKOVRON NATS: As a golfer, he acts a lot older, his prep, his practice routine, how serious he is, his goals, he’s really impressive. You can definitely tell he turned pro at a young age and traveled around the world, but he’s definitely got the 20-year-old side to him with the phone and Instagram and all that stuff.

TOM KIM NATS: I just do what Joe tells me to do \*\*big laugh\*\* We’re still in the honeymoon stage but it’s been a great relationship so far

**THAT RELATIONSHIP BEGAN AT THE PRESIDENTS CUP – WHERE KIM CEMENTED HIMSELF AS A RISING SUPERSTAR AND EARNED THE RESPECT OF PEERS, FANS, AND TIGER ALIKE.**

NATS One more time? LET’S GOOOOOOOOOO

TOM KIM I can't get satisfied at all. I've just got to keep playing better because there's a lot of guys who work really hard and who have achieved a lot more than me. I'm not even close to Tiger.

TIGER WOODS Success is not given to you. You have to go earn it. And he's doing that. I mean, he works incredible hours on his game. And that's what you have to do. You have to do all the little things that people don't see. That's not the highlights. You got to do all the little things that make you a little bit better.

**SEGMENT 6**

***GOAT CAREER STATS FEATURE***

ANNIKA SORENSTAM To think differently, to think bigger, / and showing that impossible is possible.

MICHAEL PHELPS Pushing the barriers and trying to do something beyond belief.

SERENA WILLIAMS When I hear the word GOAT, I think of people that are / the best at what they do.

JERRY RICE It takes dedication, hard work and commitment. You see that in Tiger woods. The greatest of all time.

ANNIKA SORENSTAM Tiger is so unique in so many ways. the power, his swing and his ability to get it done.

MICHAEL PHELPS Every small little detail you could possibly imagine and think of, he is already five steps ahead of you.

JERRY RICE He has this type of swagger. And when he's on the golf course, he's out for blood. He's ready to compete.

SERENA WILLIAMS I never watched golf until Tiger played. I never really saw people pumping their fist to see him bring that to golf was just so cool.

ANNIKA SORENSTAM What Tiger has done for golf is something I think will be very hard to replicate.

MICHAEL PHELPS He’s been able to do things that are absolutely unthinkable, and that’s what we love.

JERRY RICE There is still so much left in this guy. He's going to continue to push himself GOATs are like that.

**THE MONIKER, GREATEST OF ALL TIME, REQUIRES A LIFETIME OF DEDICATION AND FOCUS, WHAT TIGER WOODS HAS ACCOMPLISHED IN HIS CAREER TO-DATE IS ASTONISHING**

TIGER WOODS I was a fighter. I was consistent and I'm very proud of that. I teed up every event and gave everything I possibly had.

**WOODS STARTED HIS CAREER STRONG. FROM 1997 THROUGH 2014, TIGER HELD THE NUMBER ONE POSITION IN THE OFFICIAL WORLD GOLF RANKINGS FOR 683 WEEKS. IN OTHER WORDS, TIGER WAS NUMBER 1 IN THE WORLD FOR 13 OUT OF 17 YEARS.**

RORY MCILROY 683 I can't fathom. I mean, it's just -- it's unbelievable. I just don't think anyone can speak highly enough of what Tiger did over that stretch of golf. It was just insane

TIGER WOODS In order to be number one, you have to win. In order to win, you have to make a round for the cut so it all fits into each other. And I think that attitude has led me into the cut streak.

**FROM 1998 TO 2005, WOODS DID NOT MISS A CUT, HE HOLDS THE STREAK FOR LONGEST CONSECUTIVE CUTS MADE OF 142 EVENTS.**

CAMERON CHAMP Seven years of not missing a cut. I mean, that's insane.

TIGER WOODS You can't win a tournament unless you play in a weekend. So first is getting to the weekend so you can win the tournament if you're cut, you can't win. So I'm very proud of that fact that I was be that consistent for that long.

CAMERON CHAMP What he did for that long or for his time period will probably never be done again. I mean that alone and then you just keep going down the list of stats. It's just, it's, it's pretty insane.

**GOLF IS A PHYSICALLY DEMANDING SPORT, PARTICULARLY DUE TO THE AMOUNT OF WALKING REQUIRED. AN AVERAGE PGA TOUR PLAYER WALKS APPROXIMATELY 5 MILES PER ROUND DURING A TOURNAMENT.… TIGER WOODS HAS COMPETED IN 1337 TOURNAMENT ROUNDS… THAT’S 6,685 MILES…OR ROUGHLY THE DISTANCE OF WALKING FROM BOSTON TO SAN FRANCISCO… AND BACK**

TONY FINAU Tigers just the most disciplined human, potentially in his craft, that's ever played a sport. The dedication that he had to his game when you see the amount of hours that he put in into his game. doing all the little things, which added up to being an amazing golfer.

TIGER WOODS Yes I hit the ball well here and there but more importantly what got me to that level was my will to not give a shot back. I hated making bogeys. I still do. I just hate making a bogey. And I think making a par putt from ten feet is more important than making a birdie putt can never drop that shot. Winning breeds winning once you understand how to win, you do it more often~~.~~

**AND TIGER KNOWS HOW TO WIN, FROM 1999 TO 2013 HE HAD 10 SEASONS WITH 5 OR MORE VICTORIES**

TIGER WOODS I had some good runs and in my career, I'm very proud of that.

CAMERON CHAMP Just to be that consistent in that on your game for that long, it's / mind-boggling.

**AND OUT OF 373 PGA TOUR TOURNAMENTS PLAYED…. TIGER HAS WON 82 TIMES FOR A WINNING PERCENTAGE OF 22%**

**SIMPLY PUT… TIGER WINS 1 OUT OF EVERY 5 TIMES HE PLAYS**

**WITH ONE MORE PGA TOUR VICTORY, HE WILL BECOME THE WINNINGEST GOLFER OF ALL TIME**

COLLIN MORIKAWA It's unbelievable to have that many wins in the time frame he's done it. its amazing. Its pretty cool to se what he has done in his entire career.

TIGER WOODS I'm proud because it takes a career to get there is not going to happen overnight. That's going to have to take a lot of good fortune and a lot of consistent play and it's going to take a career to do.

TONY FINAU Now you can measure the amount of wins, majors. Just his stats, you can measure all those things. But how many lives he's impacted in the game of golf is truly immeasurable and that's I think his ultimate legacy.

**TIGER WOODS’ PURSUIT OF EXCELLENCE THROUGHOUT HIS ENTIRE CAREER EARNED HIM A RIGHTFUL PLACE IN THE WORLD GOLF HALL OF FAME**

***HALL OF FAME FEATURE***

SOT JAY MONAHAN: There have been athletes who entertain us with their feats of greatness. Those who inspire us//visionaries who serve as caretakers of the game. And trailblazers who change the game in ways we could never have imagined.

JAY MONAHAN: Tiger Woods is demonstrative and emotionally charged. He's not half bad with a golf club in his hand.

JAY MONAHAN Tiger was a transcendent athlete who resonated across time zones, cultures, and borders.

(NATS: \*FANS CHANT\* Tiger, Tiger!)

SAM WOODS: This is why you deserve this. Because you're a fighter. You've defied the odds every time. Being the first black and Asian golfer to win a major. Being able to win your fifth Masters after multiple back surgeries. And being able to walk just a few months after your crash.

JACK NICKLAUS: They said, this guy's going to be a really good player. I said, okay, let's just see what happens. Well, we've seen what happens.

JUSTIN THOMAS I mean we grew up watching one of the best athletes of all time dominate. We watched him have no mercy on anybody just tear apart golf tournaments and golf courses.

SCOTTIE SCHEFFLER I've gone through the YouTube rabbit hole watching Tiger highlights. He really is just kind of larger than life. It's pretty insane what he's been able to accomplish out here and such an amazing talent watch.

STEWART CINK He could do things that nobody else has ever done and nobody's done since. Just phenomenal to watch and I feel privileged to be a member of the tour during the Tiger Woods era,

SOT JIM NANTZ: I don’t know how you rank his accomplishments anywhere below what anyone else has ever done.

**TIGER’S ACCOMPLISHMENTS ARE SO IMPRESSIVE, THAT IF BROKEN DOWN INTO 3 SEPARATE TIME PERIODS… EACH ERA IS A HALL OF FAME CALIBER CAREER.**

**EACH CONTAINING 20+ WINS AND 5 MAJORS**

SAM WOODS Dad, I inducted you into Dad Hall of Fame a long time ago. I am so proud to present my dad, Tiger Woods into the World Golf Hall of Fame.

TIGER WOODS I didn't get here alone. I had unbelievable parents, mentors, friends who allowed me and supported me in the toughest times, darkest of times, and celebrated the highest of times. All of you allowed me to get here. I want to say thank you very much from the bottom, my heart.

***STANDUP #6***

**YOU CAN FEEL TIGER’S LEGACY AND INFLUENCE IN EVERY FACET OF THE GAME, I FOR ONE CAN’T WAIT TO SEE WHAT IS NEXT. I AM WILL LOWRY AND THANKS FOR WATCHING.**