**PGA TOUR ORIGINALS: A DAY IN THE HYPE**

INTRO

FINAU: Tony Finau, Hyperice, take one.

ANNC: These are superstars, these are the best in the game. These guys have been red hot all season.

IM TRAINER: I think the reason they have so much success is everything is well calculated, same routine. Everything is very structured.

IM: Most of the times, I try to warm up with effort in order to prevent injuries.

MCILROY: Leading up to a round of golf, I probably spend more time on my body than I do actually hitting balls and going out to play.

FINAU: It’s come with experience. If the game feels good I just need to be warm and then it's time to go play.

This is a day in the hype.

A DAY IN THE HYPE SETUP

FINAU: The way I handle the hype is, I guess the way I've been handling it my whole life.

This is a beautiful 13th hole at Alpine Country Club. This is one of my favorite tee shots.

Low fade. Like that!

My dad always had this thing where it was like when I'm on a golf course, you're on the golf course, and when you're at home, you're at home. Don't mix the two. So I kind of learned that at a young age, and I think that helps me just keep me grounded.

MCILROY: Growing up, dreaming of becoming a professional golfer, you envision, playing the golf shots and winning the tournaments and lifting the trophies but, you don't envision the hype and the media and the noise and all that sort of stuff.

I think everyone has to evolve and change in some way as a person, but hopefully it hasn't changed me that much as a person, but it's good. I mean, if you have that hype and that noise and that attention, it means you're doing good things.

IM DAD:Should we go to the training facility right now?

IM: Better to go right now. After training, we can eat.

I usually arrive on match day, two hours and ten minutes before my tee time. I eat when I get there. Then I warm up for an hour and 40 minutes before I tee off.

FINAU: The range is a funny place. Just going through the years of playing, I can hit it great on the range and I can hit it terrible on the course. I can hit it terrible on the range and hit it great on the course, so I'm not that worried about how I hit it on the range.

MCILROY: As I've gotten further into my career and a little older and a few more miles on the clock, it's just become more important each and every year to take care of myself.

Trying to get your body in that similar place every single day is just going to help you replicate what you're trying to do with your swing.

FINAU: Before I'm actually playing a tournament I'll only spend 15 minutes just because I mostly just want to be warm. I used to be a guy that just goes straight to the tee.

The sooner you can pay attention to recovery, just the more healthy your body’s going to be and I felt that throughout my career. Health is wealth and if you're not taking care of your body, I mean, what are you doing?

REFINING RORY – PART I (RORY MCILROY FEATURE)

ANNC: Welcome to the big time, Rory McIlroy wins the TOUR Championship and the FedExCup.

MCILROY: All the greatest athletes in sports, they have shown incredible longevity in their careers and that’s something that I’m continuing to try to do. Roger Federer, Christiano Ronaldo, Tom Brady, these guys that are playing, you know into their forties or close to their forties which was unheard of 20 years ago. That’s something that I’m striving towards.

I was sort of forced into the health and fitness aspect of golf because I had my fair share of back issues, especially earlier in my career and I was told by a doctor if I didn’t address these issues that my career could be a lot shorter than I wanted it to be.

Earlier in my career, I was too flexible, too mobile, like sort of bandy and then that can cause inconsistency of movement. So, to get a little stronger, to get a little more stable especially around my joints that’s just been able to help me recreate the same swing over and over again consistently.

If you can make training difficult, it means that once you’re out there in competition, it feels like a breeze and you can have fun.

*GFX: THROUGHOUT HIS 14 SEASONS ON THE PGA TOUR, RORY HAS AMASSED 23 WINS*

*GFX: AND THE NUMBER ONE RANKING IN THE WORLD FOR 112 WEEKS.*

MCILROY: When I turned pro at 18 years old, I didn’t have really high expectations. Whatever the goal was right in front of me, that’s what I wanted to achieve and then once I achieved that, then I moved onto something else.

That’s the big thing, it’s to never settle, it’s to never think that this is the final destination.

First win on The PGA TOUR, Quail Hollow, was a big one. It was a pretty hyped moment. The major wins are huge. The PLAYERS in 2019 was a big one.

ANNC: McIlroy pours it in.

MCILROY: I think FedExCup in 19 as well.

ANNC: How ‘bout this finish?!

MCILROY: And then, I think back to the two Canadian Opens that I won.

NATS: Rory, Rory, Rory!  
  
ANNC: This Canadian Crowd, hoisted him on their shoulders across the finishline.

MCILROY: Just the crowds there and the energy, they were pretty cool too.

Not in a million years did I think that my journey in golf would end up with me being in this place. You always have these dreams and aspirations, but at the same time you want to be a realist and be like, okay, what is actually my potential here and what can I do?

I think back to being 18 years old and going to stage one of qualifying school on the European Tour and then turning pro and being able to get my card. So to win FedExCups

ANNC: Rory McIlroy wins a third FedExCup title.

MCILROY: It’s exceeded what I thought I could do in the game.

NATS: Rory, Rory, Rory!

BUMP:

FINAU: My wife got me this sick Kobe Jacket. It’s probably my favorite look. It was a full suit but it was like shorts. I was wearing some J’s and then on the inside it was Kobe inspired. Finau Fresh certified as I like to say.

IM TRAINER: He’s a lot funnier than people realize. That’s usually a thing that surprises people and he can sometimes hide behind that language barrier but he’s very funny.

IM: Quiet guy.

IM TRAINER: Sneaky funny.

FINAU FRESH (TONY FINAU FEATURE)

FINAU: Where did I put that tie at? I put it somewhere. You see a tie over there somewhere?

My taste in fashion has kind of grown.

I didn’t have the luxury of having a super nice suit growing up so now that I do, I definitely dabble a little bit.

Being a Nike athlete has helped me be inspired by some of the other athletes.

It seems like a legit, legit look.

Finau Fresh came from my wife. She started our Instagram page Finau Fresh, and then early in the 2022 season I started coming out as kinda like pre-game looks with like Finau Fresh outfits.

Beautiful Utah. Back home.

100% it’s a vibe. Look good, feel good, play good, look good being in the first part…

My wife got me this sick like Kobe Jacket. It’s probably my favorite look. It was a full suit but it was like shorts. I was wearing some J’s and then on the inside was Kobe inspired.

Finau Fresh certified as I like to say.

Finau Fresh is just our family. All the shenanigans. We try to keep it light and fun. We have kids that have a lot of a lot of attitude, a lot of personality, and we just like showing that to the world.

My kids have been a huge perspective for me. Kept me positive I think in moments where maybe I wouldn't have been as positive.

*GFX: TONY FINAU BEGAN HIS CAREER AS JUST A KID HIMSELF, MAKING HIS PGA TOUR DEBUT IN 2007 AT THE AGE OF 17.*

FINAU: I could be out here competing with these guys every week. That’s my goal. I have the game to do it. Just a little bit more experience and you never know.

It's funny watching that video. I definitely hear that eagerness in my voice. Just my attitude. There was a little something to prove. I definitely still carry that chip on my shoulder to this day.

ANNC: All the other professionals watching this guy hit balls.

FINAU: That was a huge moment in my life. It gave me belief that I could eventually get my game to a place where I can compete against the best players in the world on a weekly basis.

ANNC: Tony Finau in his second year on the PGA TOUR, his first career win.

FINAU: The game has brought me so much joy and gratitude, and it's humbled me in ways that I would have never expected. But that's what the journey is all about. It teaches you a lot about yourself and who you are.

ANNC: Look out for this guy, with the talent that he has. The confidence that goes with winning on the PGA TOUR, he could become a huge factor.

*GFX: FOLLOWING HIS FIRST CAREER VICTORY IN 2016, FINAU WENT MORE THAN 5 YEARS WITHOUT ANOTHER WIN, FINISHING RUNNER-UP 8 TIMES IN THAT SPAN.*

FINAU: The true measure of your character and who you are or who you are in the tough moments, and I kind of proved, I think, to myself and to the world that it's okay to still smile through the pain and eventually you'll end up on the good side of things.

ANNC: It’s been 1975 days since Tony’s last win in Puerto Rico, but this is a day he’ll remember for a long time.

FINAU: I hope my kids know that even in the tough moments, I try to always have a positive outlook and just have gratitude in life. I put their initials on my golf ball because it makes me feel like they're with me.

Tone, let’s go!

*GFX: FINAU ENDED HIS HALF-DECADE DROUGHT DURING THE 2021 FEDEXCUP PLAYOFFS, AND IN 2022 THE RESURGENCE CONTINUED.*

FINAU: I was a pretty tough cookie to get through some tough moments and that teaches you if you work hard enough and have enough faith and hope in your future good things can happen.

ANNC: Tony Finau 3M, and one big W for Tony!

FINAU: All parts of my game were really solid and the biggest thing was I just came off a winning week and was confident that I could do it again.

I was still so zoned into just getting the job done. I won by five, but it didn't feel like that until the last hole.

ANNC: Tony Finau is the winner of the 2022 Rocket Mortgage classic. Back-to-back wins!

FINAU: The emotions that came out there were definitely spilling out from the support that I have.

It was pretty unbelievable. It didn't hit me going back-to-back, I think, until like I got home. It was a big surprise. Like man, it still gives me goose bumps and chills because it’s so cool. They had music blasting and of course they wanted me to do the Dougie, you know, I had to show them the Dougie.

ANNC: For the 3rd time in his last 7 PGA TOUR starts, Tony Finau is a winner.

FINAU: What’s up big dog?!

All these years, going through the struggle early on and then getting to the TOUR and trying to find my footing and to share these special moments that's what the journey is all about.

I think it’s important to have a why and my family is definitely that why. I want to do them proud, but mostly they just inspire me to be better and be the best version of myself.

THE LONG GAME (SUNGJAE IM FEATURE)

ANNC: His first career win on the PGA TOUR in his 50th start. And now here in Las Vegas it is start number 100.

It’s gonna be a pretty solid bet that he gets a few more before that 150th.

IM: Over time, I feel more inclined to warming up. If I don't loosen up, I feel nervous.

ANNC: Looks like he’s got everything going, nerves are intact.

IM TRAINER: The volume of tournaments that he plays, the recovery and preparation is so key to staying healthy and performing at such a high level.

IM: I do this for about 30 min a day and I can play longer if I keep it up.

ANNC: He’s going to have some great longevity.

ANNC: How about this man? Red hot with a putter. Pure, making everything! Wow, he is on fire.

IM: When I was a rookie, my goal was to keep up with my ranking up. As I played tournaments, I thought I could win on the PGA TOUR. So after I won, I grained a lot of confidence.

ANNC: No weaknesses to his game. Zero. Loves to play aggressively, fires at every flagstick. He has such belief in being able to pull off those kinds of shots when it really matters.

IM: All this helped with developing my golf career. I’ve learned that because I didn’t aim my goals too high, my results came fast. All these helped with good results.

*GFX: SUNGJAE IM LED THE PGA TOUR IN TOTAL BIRDIES IN EACH OF HIS FIRST 3 SEASONS, INCLUDING A RECORD 498 IN 2021.*

IM: It’s been about a year and a half since I’ve been working out with my trainer. I do see a big difference with and without it. I believe stretching and exercise efficiently helps with the longevity of a player.

IM TRAINER: Personally and physically, you know I think he’s come a long way. This is kind of his time to relax and cut loose a little bit.

He’s a lot funnier than people realize. That’s usually a thing that surprises people and he can sometimes hide behind that language barrier but he’s very funny.

IM: Quiet guy.

IM TRAINER: Sneaky funny.

ANNC: He’s got a great personality, always in a good mood.

IM: When I am on the course, I am passionate, hard-working, and put in a lot of time into golf. But honestly outside of golf, since I spend most of my time thinking about golf, I don’t really have anything in particular to do and just rest when it’s time to rest.

Today I am tired even before I headed out for the practice prior to the tournament. So I'm feeling overwhelmed but I'm going to practice hard.

Traveling is physically demanding. The first 2-3 weeks are fine, but during my rookie season when I did 5 or more consecutive weeks, I found it hard to travel so many times on a plane weather it was short or long distance.

*GFX: IN HIS FIRST FOUR YEARS ON THE PGA TOUR, IM AVERAGED OVER 30 STARTS PER SEASON, ESTABLISHING HIS REPUTATION AS A ROAD WARRIOR.*

IM: I’ve always tried hard to become a better player and better scorer. That is the reason why I participated so many tournaments.

IM DAD: Got enough rest? Did you sleep a lot?

IM: I woke up in the middle of the night.

IM DAD: You woke up in the middle of the night? Why? Jet lag?

IM: As soon as I obtained my TOUR card, I felt like it would be a waste if I don’t play during my rookie year, I can now choose tournaments based on my body condition.

I am getting a good morning warm up.

*GFX: IN THE 2021-22 SEASON, SUNGJAE IM FINISHED 2ND IN THE FEDEXCUP STANDINGS, BECOMING THE FIRST KOREAN TO QUALIFY FOR 4 CONSECUTIVE TOUR CHAMPIONSHIPS.*

ANNC: This guy can be the best player in the world. He plays with such maturity and his demeanor is just fantastic. Confident without being arrogant.

IM: I grew up dreaming that I could be a professional golfer. Now that I am in my 5th year on the PGA TOUR I would like to play as long as physically possible. I love golf and my career, I would like to have a long run.

REFINING RORY - PART II (RORY MCILROY FEATURE)

MCILROY: Hello! Hi Poppy! What are you having for dinner?

ERICA MCILROY: I let her choose, get what she chose.

RORY: Mac & cheese!

MCILROY: The typical day for me at home is probably a little different now than it was before I had a daughter. 7 to whenever she goes to daycare revolves around her.

I try to balance being a good father but then still having the time to go and practice and try to maintain being the best golfer I can be. You want to put as much time into the golf as possible and you want to put as much time in as possible to your family, too. So, between the golf and the family time, there's not really much else that I do.

I would love to say that I have like other hobbies at the minute, but I think most of my time is taken up with golf and training and family.

Jupiter and the United States is where I need to be, to be the best golfer that I can be. I think by living in Jupiter, my game has definitely improved. You not only have world class facilities, you've got great weather year-round, but you can you can play with your peers and play with your competitors every day. Whenever I go to play a golf tournament now I'm much more sharp than I than I would be if I wasn't living here.

ANNC: His technique is just so pure out of the sand.

*[CJ CUP ANNC CALL HERE?]*

MCILORY: After my first win as a pro in Dubai back in 2009, I felt like, okay, well if I can beat these sort of players on this sort of golf course this early in my career, with experience and with getting a little better, maybe I could become a major champion and maybe I can become the best player in the world one day.

ANNC: There is a new number one. Rory McIlroy is back atop the golfing world.

MCILROY: I's just a gradual step by step and just always trying to get to that next level.

Some years you see progress and other years you don’t, but I definitely this year have seen progress to make me feel that, yeah, like this year was great but the next five years can be even better. So, I’m nowhere near the end, I’ve got a ton of golf left and I’ve got a clear road ahead of me, so I’m excited for that.