

ANNC: Ponte Vedra Beach, Florida. The home of one of golf's greatest tests. Pete Dye's Stadium Course at TPC Sawgrass.

ANNC: Did he? Did he? He did! Oh my goodness! What a putt!

ANNC: K.J Choi is a PLAYERS Champion!

NATS: Be the right club ... be the right club today!

JON RAHM: It has stood the test of time. It's a great test and it's a great golf course.

ANNC: The long wait is over for Sergio Garcia. His big win is the PLAYERS Champion in 2008!

MATT KUCHAR: It tests every part of your game. If you've got any weaknesses, TPC Sawgrass will find them.

ANNC: What a good effort! Oh my! KUUUUUCH!

PAUL CASEY: The intimidation factor at TPC Sawgrass is level ten scary, intimidating, imposing.

NATS/ANNC: No! Oh not there! Oh no!

LEE WESTWOOD: You have the chance for success and disaster on nearly every hole out there. It's exciting to watch. It's exciting to play.

FOR THE PAST 40 YEARS, THE PLAYERS CHAMPION HAS BEEN CROWNED AT TPC SAWGRASS – BOTH THE TOURNAMENT AND THE VENUE... IDEAS CONCEPTUALIZED BY THE PGA TOUR'S SECOND COMMISSIONER, DEANE BEMAN.

DEANE BEMAN: We're building the Tournament Players Club which is really a new dimension in tournament golf. It's what I call "stadium golf."

AND TO CREATE THIS REVOLUTIONARY, FAN-FRIENDLY STAGE, BEMAN TASKED THE DESIGN TO INSURANCE SALESMAN TURNED GOLF COURSE ARCHITECT, PETE DYE.

DEANE BEMAN: Pete is a master of deception. He understands how to challenge a golfer, and particularly challenge him mentally.

PETE DYE: Deane had a great idea about how to promote golf and having a golf course that would take care of the gallery.

DEANE BEMAN: I wanted the concept for the golf course for the gallery to be that somebody could stay in an area and not have to walk very far and see action on two or three, maybe four holes and he was able to do that...that's it—stadium golf.

ANNC: The greatest innovation for spectators since the TOUR began. Stadium golf—the concept of tomorrow. Golf's future has arrived.

DYE DELIVERED NOT ONLY THE PERFECT THEATER, BUT A DIFFICULT CHALLENGE TO DISTINGUISH THE BEST OF THE BEST.

TIGER WOODS: It really doesn't cater to any one style. The way he designed it, it's brilliant.

ANNC: Better than most!

ANNC: The youngest champion in the history of THE PLAYERS Championship!

ADAM SCOTT: The atmosphere and the way this golf course lends itself to excitement. It's one of the greatest tournament golf courses that there'll ever be.

NATS: Pete Dye will go for a swim today.

RORY McILROY: I certainly appreciate the mind games that he plays with his architecture.

ANNC: Rory McIlroy is a PLAYERS Champion!

RICKIE FOWLER: There's plenty of birdies to be made if you get yourself in the right position.

ANNC: Rickie Fowler owns the island green! Five twos in six trips around it!

HENRIK STENSON: It's a risk and reward type of golf that doesn't favor a specific type of player. It just favors good play and bold play, and I think you've seen that in the different players that have won it over the years.

ANNC: Henrik Stenson – the first Swede to win THE PLAYERS Championship!

JON RAHM: Since they started playing here at TPC Sawgrass in '82, you don't see many names that repeat as champions. And that speaks to the uniqueness of it.

RORY McILROY: It's awesome to be able to call yourself a PLAYERS Champion. It's a who's who of golf over the last 40 years.