**PGA TOUR ORIGINALS: EVOLVE presented by Amazon Web Services**

International Version

**Tease**

**AS THE GAME OF GOLF CONTINUES TO GROW...**

**TECHNOLOGY PLAYS AN EVER-INCREASING ROLE IN ITS EVOLUTION - AND NO WHERE IS IT MORE PREVALENT THAN AT THE PROFESSIONAL LEVEL.**

JUSTIN ROSE SOT: “Technology in golf clearly has changed the game.”

TIGER WOODS SOT: “We've come a long way in this game. To see the technology advance as fast as it has, the game has evolved, and it's changed.”

ANNC: “This is dreamlike stuff”

**WHILE GOLF FORGES A UNIQUE PATH INTO THE FUTURE, EVERY ASPECT OF THE SPORT HAS BEEN SUPERCHARGED BY TECHNOLOGY.**

JUSTIN ROSE SOT: “Technology is everywhere in the game of golf.”

IAN POULTER SOT: “The balls changed the drivers changed the bigger heads and not just that but from a data perspective to be able to find the right equipment to improve ourselves on and off the golf course.”

COLLIN MORIKAWA SOT: “Having access to every technological thing we need to improve, hit the ball farther, hit straighter, putt better, whatever it is, it's at our fingertips.”

ANNC: “When it comes together like this there is no better feeling.”

IAN POULTER SOT: “We have got instant data of every single characteristic of our golf ball, that wasn't the case 20 years ago and today we can optimize ourselves so much quicker.”

**GOLF FANS ALSO BENEFIT FROM THE ABUNDANCE OF INFORMATION, WITH NEVER-BEFORE-SEEN INSIGHTS INTO THE SPORT IN REAL TIME...**

ANNC: “Look at where that tee shot is”

**AND NEW INNOVATIONS TO FOLLOW THE ACTION LIVE.**

STEWART CINK SOT: “For the fan, you can really gain a lot more dimension into watching a player play a certain course.”

ANNC: “That is amazing”

JUSTIN ROSE SOT: “We are trying to grow the game of golf we want it to be enjoyable for people. So technology has been a huge asset, there is influence of it everywhere.”

**Titles**

**PGA TOUR ORIGINALS PRESENTS – EVOLVE, THE FUTURE OF PGA TOUR GOLF**

**Patrick Cantlay Feature**

ANNC: “That steely demeanor he is a tough competitor”

PATRICK CANTLAY SOT: “I'm very results driven, I want the results, so I will do anything that I think will help me achieve the results I want.”

ANNC: “His third win on the PGA TOUR, and finally a little emotion from Cantlay.”

**WHILE PATRICK CANTLAY SHOWED GLIMPSES OF EXCITEMENT THROUGH HIS TWO WINS IN THE 2020-21 PGA TOUR REGULAR SEASON.**

ANNC: “Patrick Cantlay is the man who masters Muirfield.”

**HE HAS PROVEN HIS STEADY APPROACH WORKS, EVEN EARNING HIM THE MONIKER – PATTY ICE...**

PATRICK CANTLAY SOT: “I think it's great and I think it suits me. It rings a little true of my personality.”

NAT: Patty Ice!

PATRICK CANTLAY SOT: “I fall almost into a trance.”

PATRICK CANTLAY SOT: “I try to stay in the present moment as much as I possibly can. Any outside noise is just not important, And the results is a result of me staying focused.”

**IN HIS EVOLUTION TO BECOME A CHAMPION, CANTLAY FACED MUCH ADVERSITY EARLY IN HIS CAREER.**

PATRICK CANTLAY SOT: “Growing up, I felt like I got better and better in golf and life got better and better, and then it got as bad as it could have been. I felt as low as it could have been for a little while.”

**DIAGNOSED WITH A STRESS FRACTURE IN HIS VERTABRAE IN 20-13, CANTLAY SUFFERED THROUGH CONTINUAL SETBACKS UNTIL HE SHUT IS GAME DOWN IN JANUARY OF 20-16.**

JAMIE MULLIGAN SOT: ”He's worked really hard to get to this spot. People wouldn't say hi to you, they said, when's Patrick gonna play golf again?”

PATRICK CANTLAY SOT: ”You get your mind frame wrapped around I'm ready to play and realizing you can't play just felt like I kept getting kicked in the teeth over and over again. It's extremely difficult.”

**MONTHS LATER, HE WITNESSED THE PASSING OF HIS LONG-TIME FRIEND AND CADDIE, CHRIS ROTH, AFTER HE WAS STRUCK BY A DRUNK DRIVER.**

PATRICK CANTLAY SOT: “Everything you have or you thought you had going for you is just gone.”

JAMIE MULLIGAN SOT: “You're not supposed to have your best friend die in your arms, period. And you're not to have somebody that at a point of their life where they're already low have to go through that.”

PATRICK CANTLAY SOT: “I got so fed up and so pissed off with feeling bad. I decided I was gonna get healthy no matter what, there's just no other option.”

**13 MONTHS AFTER SHUTTING HIS GAME DOWN – CANTLAY MADE HIS RETURN – AND IMMEDIATELY SHOWED THE PROMISE HE DISPLAYED AS AN AMATUER...**

**CEMENTING HIMSELF BACK WITH THE GAME'S ELITE – YEAR AFTER YEAR – WIN AFTER WIN.**

PATRICK CANTLAY SOT: “I feel like I am a better person having gone through those dark days. But it gives me great perspective and it makes me very grateful to be in the position I'm in today, because it wasn't always a sure thing.”

**AS CANTLAY'S 2020-21 SEASON NEARED IT'S END, HE MAINTAINED HIS STEADY APPROACH THROUGH THE PLAYOFFS...**

ANNC: “And Patrick Cantlay has just pulled off one of the most amazing performances that we ever seen.”

XANDER SCHAUFFEL SOT: “People are just starting to realize, who he is, and appreciate sort of his, his mentality, he was just finally put in the correct light for people to sorta see his demeanor.”

**AND AT THE TOUR CHAMPIONSHIP, CANTLAY'S EVOLUTION WAS COMPLETE, REACHING HIS DESTINATION, ON HIS JOURNEY TO THE TOP.**

ANNC: “On the biggest day of his career, FEDEX Cup Champion Patrick Cantlay what an achievement wire to wire

PATRICK CANTLAY SOT: “I'm really proud of myself for staying in the moment, and delivering when it counted.”

PATRICK CANTLAY SOT: “I'm not trying to be anybody other than myself because I think that gives me the best chance to succeed.”

PATRICK CANTLAY SOT: “Embracing yourself and embracing who you are naturally, while trying to work on yourself while trying to make yourself better, that's where I'm really at and that's where I'm trying to live.”

**Bump**

**COMING UP NEXT...**

MAX HOMA SOT: “Digital technology and data is progressing the game. it's getting more and more precise.”

MAX HOMA SOT: “That's why you're seeing players have less holes in their game.

COREY CONNERS SOT: “I feel like my game has evolved. Each year, it's gotten better, I've become a lot more consistent.”

COREY CONNERS SOT: “I like my chances to get back in the winner circle.”

**Max Homa Feature**

ANNC: “Max Homa our leader headed to the green mile.”

MAX HOMA SOT: “In golf, wins come so few and far between”

MAX HOMA SOT: “It's intimidating to try win because you don't know if you can. And once you do it once you know okay, I can do this I know what it takes.”

ANNC: “Makes contact making its way to the cup he buried it and a big yell Max Homa.”

MAX HOMA SOT: “I think honestly, the evolution of me as a player to the next level was knowing that each week I'd come out here I can win.”

**WITH HIS FIRST WIN, MAX HOMA REALIZED HIS POTENTIAL ON GOLF'S BIGGEST STAGE - BUT HE HAS STAYED TRUE TO HIMSELF - JUST A GUY FROM VALENCIA, CALIFORNIA THAT IS REALLY GOOD AT GOLF.**

MAX HOMA SOT: “So I'm trying to get a little bit more in sync with the off golf course Max, if you will.”

MAX HOMA SOT: “I'm pretty light hearted and jokey and silly and goofy and then I get on the golf course. I take it really seriously but I don't need to act so serious. So I'd like to be a little bit more lighthearted and smile more.”

MAX HOMA SOT: “I think it's important because then the fans can see the real, you.”

ANNC: “Max Homa he is feeling it all of a sudden”

MAX HOMA SOT: “I want to show that you could still be a normal person and play the game of golf. I really just want more kids to get into the game because I think that it teaches you a lot about being an adult and being a well rounded person.

**WHILE HOMA'S INFLUENCE ON THE COURSE INSPIRES THE NEXT GENERATION, HIS SOCIAL MEDIA ENTERTAINS THE MASSES.**

MAX HOMA SOT: “I feel like I have a bunch of friends that I don't know and some people I probably don't like that much, but it's cool.”

MAX HOMA SOT: “The technology, of social media where you can interact with people all over the world. I just think that is it's been important to grow. Not just like my fan base or the players fan base but just the game of golf.”

MAX HOMA SOT: “I'm not afraid to interact with others because it's just, it's harmless, it's fun. People have great ideas or funny things that they write.”

MAX HOMA SOT: “I find that the most fun, And that's been cool and having a having a little fan base has been awesome just because you know when I do play the tournaments I feel like I have a cool crew.”

**ALONG WITH TAPPING THE POWER OF SOCIAL MEDIA, HOMA HAS EMBRACED ALL ASPECTS OF GOLF TECH, IN HIS EVOLUTION TO COMPETE AT THE HIGHEST LEVEL.**

MAX HOMA SOT: “Digital technology and data is progressing the game it's getting more and more precise.”

MAX HOMA SOT: “I think that's why you're seeing scores get, lower and lower. I think that that's why you're seeing players have less holes in their game.”

ANNC “Max Homa has got it figured out.”

MAX HOMA SOT: “We have launched monitors, we have so much data, so many stats that tell you hey, you're really good from five feet, not very good from seven feet. it's a really good tool to use because you can then go practice with a purpose and be more efficient.”

MAX HOMA SOT: “And if it's used correctly you can just keep bettering your skills.”

ANNC: “This is well judged here, how about in, how about it, oh my goodness come on now”

MAX HOMA SOT: “I've looked at TOURCast but my coach and my caddy do quite often because they'll tell me things and that could only be from there. It's not like my coach can see every shot I've ever hit. I tell him I feel like I'm struggling with this part of my game.

MAX HOMA SOT: “He'll be like yeah well I saw TOURCAST that you / struggle from this distance so it's like the information is so precise now, that you can just use that to better your game.”

**AND USING EVERY TOOL AT HIS DISPOSAL TO BETTER HIS GAME, MAX HOMA HAS RACKED UP WIN AFTER WIN...**

ANNC: “Max Homa has won the 2021 Genesis Invitational.”

**TO BECOME THE NEW PEOPLES' CHAMP ON THE PGA TOUR**

ANNC: “It is Max Homa who will win the Fortinet championship, Its official now, win number 3.”

MAX HOMA SOT: “I definitely have some, notoriety I guess I can go places and people will recognize me and I don't think that will ever not shock me. It just means that I'm doing something good on the golf course.”

MAX HOMA SOT: “I'm just enjoying like the progression. I think in sports your goal is just to keep getting a little bit better every day every year and I feel like I've been doing that. And it's fun kind of seeing, the hard work and everything pay off, that's the goal.”

**Rejoin**

**WELCOME BACK TO PGA TOUR ORIGINALS… EVOLVE**

**Generational Talent Feature**

ANNC: "No one has ever tried this in competition in the history of this event. This ball appears to be hammered! Wow that's so far up there no one's having more fun than DeChambeau, both hands in the air saying you want it, you get it! Real speed, watch this! Just like a long drive contest he can redefine this sport really if he keeps this up."

**GOLF HAS WITNESSED GENERATIONAL TALENTS THROUGHOUT THE YEARS THAT HAVE CHANGED THE GAME**

ANNC: "Ohhh yeah!"

ANNC: "Have we ever seen anything like this in golf? Well, look at this scene."

**FROM PAST TO PRESENT, THE EVOLUTION OF TECHNIQUE AND TECHNOLOGY, HAS PRESENTED NEW OPPORTUNITIES ON THE GOLF COURSE**

RICKIE FOWLER SOT: “You know when you look at guys that have been very influential on the game, Jack and Arnie and Tiger. When you look at the past, you know 20 or so years, he's had the biggest impact on the game after those guys.”

BROOKS KOEPKA SOT: “The whole reason I'm playing golf is basically because of Tiger. Tiger made it cool to play golf.”

ABRAHAM ANCER SOT: “The guy I grew up watching on TV since I was a little kid, just absolutely dominating.”

JUSTIN THOMAS SOT: “He was my idol, and I probably copied everything that he did like a lot of kids my age did.”

**BRYSON DECHAMBEAU IS PART OF THE NEW GENERATION, CHANGING HIS BODY, AND HIS SWING TO ACHIEVE MORE DISTANCE... COULD BRYSON BE THE NEXT TO TRANSFORM THE GAME?**

BRYSON DECHAMBEAU SOT: “I can get up to over 25 miles an hour faster than what I used to do. When I started this journey I was like I don't wanna lose any accuracy. And I really haven't lost that much accuracy I can still hit it really straight with the best of them.”

BRYSON DECHAMBEAU SOT: “I feel like I've got a totally different game, totally different tool box. The transformation has been amazing and I hope to keep transforming not only me but hopefully the sport.”

TIGER WOODS SOT: “He's figured out a way to increase distance and maximize his efficiency with not only his driver but all of his clubs, but in particular the driver. What Bryson has done is no easy task. He's got to put in the time and has put in the reps, and he's figured it out. He's gotten stronger, faster, bigger, and has created more speed.”

BRYSON DECHAMBEAU SOT: “I hope I've inspired some people, I hope that inspires a generation to come that's just gonna be cranking at the ball and hitting it straight, too. Learning how to hit it straight, that far, that'd be pretty cool. But I think down the road that's what's gonna happen. You're just gonna see a lot, bigger, better, stronger athletes. Just like Tiger inspired me.”

**AS BRYSON DECHAMBEAU HELPS DRIVE THE SPORT TO NEW DISTANCES, TECHNOLOGY IS ELEVATING THE VIEWING EXPERIENCE, FOR FANS AT HOME.**

**Golf Broadcasts and Tech**

ANNC: “Hi everybody and welcome, just a perfect day for golf.”

TOMMY ROY SOT: “We've come a long ways, that's for sure. Going from standard def to high def, in our era, has been a huge, huge thing, I think, for the enjoyment of the viewers at home. Plus the other thing is you're talking about a white ball flying up against grey clouds going 200 miles an hour and you can just see it so much better in high def.”

ANNC: "oh unbelievable what a tee shot! That was special"

TOMMY ROY SOT: “I think what we try to do is give the viewers the best seat in the house. That means getting closer, being right there as a guy executes a shot. The closer we can get with our cameras, the microphones.”

ANNC: “Rolling out towards the hole, and in the bottom oh baby, I can’t believe what I just saw!"

TOMMY ROY SOT: “I think one of the key things that we think is particularly important is the xmo, the super high speed if it's a good solid shot, what happens with the club face and the ball, it's really impressive to watch.”

TOMMY ROY SOT: “the drones have been a great addition because you're able to see angles of the hole that really helps the viewers understand what kind of shot is required.”

TOMMY ROY SOT: “It's tough to say what the future is because new technology is being invented every day. Ever year there's more stuff that we get that we can use.”

**Corey Conners Feature**

COREY CONNERS SOT: “Technology today is incredibly important. It allows me to measure myself, allows me to see what areas I need to get better when I'm on the golf course.”

COREY CONNERS SOT: “And use technology in a lot of other things in life, but use a lot when I'm working on my game, figuring out where my golf swings at, figuring out what the golf ball's doing, how far it's flying. Technology to track my stats and see what I did well each week and what maybe I need to improve.”

COREY CONNERS SOT: “It gives you information on how the club's going through the ground, how it's interacting with the ball, the path of the club, your angle of attack. The angle that the faces, at impact, attracts the ball, tells you how much it's spinning, the speed the ball takes off with and how far the ball goes.”

**ENTERING HIS 8TH YEAR ON THE PGA TOUR, COREY CONNER’S UNIQUE JOURNEY FROM ONTARIO CANADA TO THE GAMES BIGGEST STAGE HAS ALWAYS BEEN ABOUT THE PROCESS.**

ANNC: "Played collegiate golf at Kent State he was an All American there."

COREY CONNERS SOT: “When I turned professional I got a few starts right here on the PGA Tour and I probably wasn't quite ready, my game was close but I played on the Mackenzie tour PGA Tour Canada and the PGA Tour Latino America. And fortunately I was able to have pretty good success there and gained a lot of confidence”

ANNC: "Continuing that fine play."

COREY CONNERS SOT: “I didn't have to do anything special to continue on to the next level. Which was the the Korn Ferry Tour and another great proving ground. I was able to play pretty consistently out there and earn my PGA Tour card.”

COREY CONNERS SOT: “I knew I was ready for the PGA TOUR. I knew my game had evolved enough. And I was definitely more comfortable when I was able to get out here.”

**IN 2019, WITH ONLY CONDITIONAL STATUS ON THE PGA TOUR. CONNERS HAD TO MONDAY QUALIFY JUST TO GET INTO THE VALERO TEXAS OPEN**

COREY CONNERS SOT: “I was playing really well. I had a lot of confidence and took the positives from the Monday qualifier. And tried to continue to be really aggressive at the Valero tournament itself and was able to do that.”

ANNC: "Now this moment has almost arrived and Mallory can barely handle it… Corey Conners day indeed has arrived! He's a winner on the PGA TOUR!"

ANNC: ”how rare it is for a Monday qualifier to win! 5th since 1980 to do it!"

**THE PATIENCE AND PROCESS, THAT HE HAS LIVED BY, ON FULL DISPLAY AS HIS GAME AND STATUS ON TOUR, CONTINUES TO EVOLVE. TECHNOLOGY CONTINUEING TO BE A HUGE PART OF THAT EVOLUTION.**

COREY CONNERS SOT: “The tour cast is a really cool feature on the PGA tour app.”

COREY CONNERS SOT: “Hitting the correct distances is definitely important and figuring that out whether the ball is going a certain percentage shorter or a certain percentage further is something that I quite enjoy.”

COREY CONNERS SOT: “Unfortunately my family hasn't been able to travel very much being In Canada, due to COVID over the last while, and they love to look at the Tour Cast. When my wife's not with me on the road she loves to look at it.”

COREY CONNERS SOT: “It's a cool way to follow along, it almost feels like you're right there on the golf course, tracking each shot and. I think it's really cool. It's a great tool. A lot of people back home, in my hometown, I know, look at it and they're glued to their phone.”

COREY CONNERS SOT: “I feel like my game has evolved. Each year, it's gotten better, I've become a lot more consistent.”

COREY CONNERS SOT: “I certainly feel comfortable in the positions being close to the lead. I've experienced that enough that it's why we work hard we wanna give ourselves a chance. And I can't predict the future but I like my chances to get back in the winner circle before too long.”

**Rollout**

**JUST AS COREY CONNERS HAS, GOLF AT THE ELITE LEVEL CONTINUES TO EVOLVE...**

ANNC: Are you kidding me, oh my goodness, you've got to be kidding me

ANNC: You are seeing some things that you've never seen before.

**SUPERCHARGED BY DATA AND TECHNOLOGY...**

ANNC: Ahh brilliant what a shot

**THE FUTURE IS STRONGER AND MORE ACCURATE PLAYERS, WITH THE ABILITY TO ADAPT AND FINE TUNE THEIR SKILLS... TO BE THE BEST IN THE WORLD.**