{Angela Rahm Rodriguez} …this is Jon's first putter…I think over time, you get rid of a lot of things from your home, and I saved this putter, but I never knew having Jon's first putter would one day be significant, it's very touching to have it. It's in its home, and I think here is where it will stay…To have something from the beginning…I didn't know what was going to happen. I simply saved it.

{PGA TOUR Entertainment Presents}

{Jon Rahm}-… It really is something beautiful, something really peaceful about it…to get the chance to land in the rainforest…it really feels like you’re breathing something pure…hard to explain but man it’s something beautiful.

**A HELICOPTER RIDE OVER MAUI IS A PERFECT CHANCE FOR REFLECTION.**

“When I was a 13, 14-year-old starting to become good and saw all those guys on TV, and said ‘I want to be there. I want to be on of those guys. I want to win tournaments.’ And to have accomplished it as fast as I have, it it really is amazing.”

**FOR JON RAHM, WHO HAS BEEN A REGULAR AT THE PGA TOUR’S WINNERS ONLY SENTRY TOURNAMENT OF CHAMPIONS; THAT REFLECTION IS OF A JOURNEY SPANNING NEARLY 8,000 MILES THAT IS IN THE PROCESS OF TAKING HIM TO DIZZYING NEW HEIGHTS.**

“Amazing”

{Edorta Rodgriguez}…Since they were little, they were very active. They liked all kinds of sports. They went to the beach, to the pool, etc…they played soccer, in winter they went snowing or skiing. And golf was the last sport that came into their lives.

{Angela Rahm Rodriguez}…At first, it was something we wouldn't negotiate. We all started playing golf.It was something we did as a family. We started playing on weekends and because he was little, he had to come.

*{Edorta Rodriguez}*…He didn't get hooked on the game at first. We found out from a friend that Jon was playing tournaments here with other children, and that he was starting to stand out. We decided to take him to his first Spanish tournament. A youth tournament. He performed well and things happened on their own. He started to win some youth tournaments then he won junior tournaments, and he continued in that momentum all while still studying.

{Jon Rahm}…there was something about golf, something a little different. …if you’re an extremely competitive person like I am, you can compete against yourself with nobody else right? That’s what I loved I enjoyed the practice and the grind of you know trying to beat yourself and get better everyday.

{Eduardo Celles} Although the facilities here are small, it has a great love and passion for golf.

**AT THE AGE OF 12, RAHM WOULD FIND A TINY DRIVING RANGE IN BILBAO,**

**SPAIN, OWNED BY A 3RD GENERATION TEACHING PROFESSIONAL.**

{Jon Rahm}…Saw the driving range, ha, is that what you saw? I heard, that they told me, once you got to the driving range, they said show us the rest right? .. that’s about it, 200-yard driving range, concrete basically artificial green and a bunker and that’s about it. That’s all you got.

**IN WAS HERE, BEHIND A FORMER MONASTERY, WHERE RAHM FIRST LEARNED TO HONE HIS SIGNATURE POWER.**

{EDUARDO CELLES}…I remember the moment when Jon came in with his parents, …it was clear that Jon was a good player. He already stood out. He was a player who didn't have a very regular swing. He had a movement with a very irregular swing plane.

{Edorta Rodriguez} Eduardo is an instructor with many years in the world of golf, maybe 30. He knows a lot about swing mechanics, etc. He has a good chemistry with Jon….From that moment he started to train with Eduardo often and started to win important tournaments. That is when he started to win the Spanish tournaments Etc. He started to travel abroad with Spain and the Spanish Federation and he did really well abroad. And in fact, the improvement of his game with Eduardo as an instructor was huge. That’s when he developed as a golfer.

**RAHM AND HIS FAMILY WOULD TRAVEL OVER AN HOUR FROM THEIR HOME TO THE CLUB DE GOLF LARRABEA, IT WAS HERE, WHERE HIS PASSION FOR THE GAME CONTINUED TO GROW.**

**AND HIS COMPETITIVENESS FIRST THRIVED.**

{Mikel Galdos}…I used to play a lot with him when he was little. He would already hit it really hard when he was little .When he was very young he wanted to beat me. He was very competitive.

{Eduardo Aguirre} … Jon always stood out, ever since he was young. He has always been a unique person, not only in golf but in every sport. I think he would have done great in other sports, too. But overall, he was a very competitive man, even as a child.

{Jon Rahm} …it took us an hour to get there and an hour to get back so it got to a point, my parents rented an apartment by the 10th tee so I could stay the night and practice a little longer… … I had my little group of friends that golf and we had this crazy short game challenges… We spent hours and hours and hours in any condition there was, rain, cold, hail, snow…I had a lot of fun you know that’s where I developed all of my ability… that’s where I learned how to compete and how to win and you know just took that with me for the rest of my life.

**AFTER 2-YEARS OF SCHOOLING IN MADRID, RAHM HEADED TO THE UNITED STATES, WHERE HE BEGAN ONE OF THE MOST DECORATED AMATEUR CAREERS IN GOLF HISTORY.**

**AN 11-TIME WINNER AT ARIZONA STATE UNIVERSITY, SECOND ONLY TO LEGENDARY PHIL MICKELSON.**

**AND THE ONLY TWO-TIME WINNER OF THE BEN HOGAN AWARD AS THE NATIONS TOP COLLEGIANT GOLFER.**

**IN 2015, HE FINISHED 5TH AS AN AMATEUR AT THE WASTE MANAGEMENT PHOENIX OPEN AND WOULD END THE YEAR AS THE NUMBER-ONE RANKED AMATEUR IN THE WORLD.**

{2015 WM Phoenix Open} “How about a little 66, from a college kid just a short distance away.”

{Eduardo Celles}…I see that what he's doing is amazing. To do what John has done…, his father and I have talked since he was 15 years old…even then he was already a Junior Spain champion and he improved the next year, and the following year he was number 1 in the amateur world ranking and he would continue to improve. You can see how every year he has advanced greatly

**HE JOINED THE PGA TOUR A YEAR LATER, NEEDING ONLY FOUR STARTS TO EARN HIS PGA TOUR CARD.**

 “Jon Rahm on top of the leaderboard.”

**AND THEN EARLY IN 2017 AT THE FARMERS INSURANCE OPEN, THE MOMENT THAT SEEMED PREDESTINED SINCE THOSE EARLY DAYS IN SPAIN, FINALLY HAPPENED.**

{Jon Rahm} …I had a bunch of people telling me that that golf course lined up for me perfectly… i just felt something…, I was swinging as hard as I could on every drive and going down the fairway every single time.

**RAHM ENTERED THE FINAL ROUND THREE SHOTS OFF THE LEAD…**

“Maybe one of those days where you could post a very low number and make a move.”

{Edoardo Celles}I watched it at home. My wife had already gone to bed because there’s a big time difference.

{Angela Rahm Rodriguez}…I was alone watching TV in the bed…his father was sending me Whatsapp texts telling me "Maybe he'll win, maybe he'll win."

{Edorta Rodriguez} …we were 10 meters away from him. It was amazing. I mean, there are no words for that moment, to see the round that he did. That was awesome. That is, I can't explain it.

“Spectacular shot.”

{Eduardo Aguirre} There were four of us flying together, from Spain, to see him in Arizona, in Phoenix. As you know, you can't connect your cellphone while you're in the airplane…

**AND AFTER AN EAGLE ON THE PAR 5 13TH**

“Yea right in the middle…”

**FOLLOWED BY A BIRDIE AT 17**

“Jon Rahm looking for his first victory on the PGA TOUR”

**RAHM HAD A TWO-SHOT LEAD HEADING TO THE 72ND HOLE, FACING A DIFFICULT DOWN HILL EAGLE PUTT.**

[Jon Rahm} First thing I have to say I was not trying to make that putt… I was like let’s hit it inside 3 ft. and guarantee a birdie because I was having a two shot lead and you know making birdies coming is not the easiest thing to do …. I hit it and when I saw it was perfect speed I start seeing the ball trickle down right and I’m like okay it should start coming back left and then it starts coming back left…those last 12-15 ft. just looking towards the hole and its going back and forth like this right left right left right left, and they’re like just get to the hole already…

“Va muy bien, allí esta…”

[Jon Rahm}…and when it finally falls left and drops in I black out…

“Vamos dentro Jon Rahm! ¡Qué maravilla que espectáculo, menos 3 en casa club!”

{Edoardo Celles}… when he made the putt I screamed, it was about 1 a.m. here, and my wife told me, are you crazy? Why are you screaming? And I told her that Jon had won, and I screamed so loud I think the whole neighborhood heard it and they were scared.

{Jesus Mari Corralejo}…The whole family screamed and I think that anybody...in the neighborhood were like "What's the matter with those people? "Why are they screaming?"

{Eduardo Aguirre} …a friend of mine turned on his phone and told me Jon won. You can imagine how we were screaming on the plane the four of us… the crew and the passengers were looking at us as if we were crazy

{Mikel Galdos}We screamed so loud that I don't even know how they let us out of the plane.

{Angela Rahm Rodriguez} …He released everything he had inside in that moment. He screamed and jumped, and he did like this with, he did a chest bump with Adam. And I think that he doesn't remember anything. He only sees his reaction in the footage. He doesn't remember those last moments.

{Jon Rahm}…from there until we leave the green I forgot what happened… I remember walking towards Adam with his hands up and I’m like should I hug him chest bump him I didn’t know what I was going to do with it something in between, but I do not remember yelling.

**THAT IMPROBABLE PUTT LITERALLY LAUNCHED THE THEN 22-YEAR-OLD SPANISH PHENOM INTO GOLFING STARDOM.**

“it’s got a chance, woh…Jon Rahm look out!”

“Oh get in, OH! Eagle 3.”

**RAHM ADDED AT LEAST ONE WIN IN THE NEXT THREE SEASONS – AND BECAME THE 2ND SPANIARD BEHIND SEVE BALLESTEROS TO REACH THE TOP SPOT IN THE WORLD.**

ANNC: John Rahm, new number one in the world

**AND HIS 2ND WIN OF 2020 – THE BMW CHAMPIONSHIP – WAS APTLY FAMILIAR.**

RAHM BMW ANNC 19:20:50: one of the hardest putts you can imagine. 19:22:10: can’t help but think of the long one he made in San Diego to pick up his first PGA TOUR win.

RAHM GREEN SOT: / very similar idea. I had to get it to a spot on the left side and just let it ride the slope

Rahm PRESSER SOT 1: / I grew up on golf courses with a lot of slope, so putts with slope is something I enjoy, I like and I'm comfortable reading and putting. It fell right in my alley.

RAHM GREEN SOT: // it looked really good on the way and when it had 10 feet to go it was tracking beautifully. I could hardly believe it. Yeah, very similar reaction and feeling that I had at that point.

RAHM BMW ANNC: 19:22:20: here, it, comes, what…wow! ANNC 2 19:22:55: Does this guy have a flair for the dramatic as well?

RAHM GREEN SOT: //// very similar reaction and feeling that I had at that point.

Presser 2: I still can't believe what just happened Presser 3: / we all want the flashy finish, / and man, it was fun.

**WHICH CAPPED A FOUR-YEAR CLIMB THAT FEW, EVEN RAHM HIMSELF, COULD HAVE EVER IMAGINED.**

**WHICH HAS PUT HIM IN PRIME POSITION TO BECOME THE FIRST SPANIARD TO WIN THE PGA TOUR’S ULTIMATE PRIZE – THE FEDEXCUP – WHICH WOULD CAP A FOUR-YEAR CLIMB THAT FEW, EVEN RAHM HIMSELF, COULD HAVE EVER IMAGINED.**

**WHICH ACTED AS A CATAPULT TO BECOMING THE FIRST SPANIARD CATPURE THE PGA TOUR’S ULTIMATE PRIZE – THE FEDEXCUP – REACHING THE PEAK OF A FOUR-YEAR CLIMB THAT FEW, EVEN RAHM HIMSELF, COULD HAVE EVER IMAGINED.**

{Jon Rahm}…I’m extremely proud, I mean those are the things that you dream of… it’s hard to believe sometimes. It’s even harder to believe it being my first year. I guess, I got comfortable really quick, and that’s what’s allowed me to play the way I’ve done.

{Angela Rahm Rodriguez}…He always said that it has been better than he expected even in his wildest dreams. When you achieve all the objectives you had, and even more, it’s suprising.

Edorta Rodriguez…when I see him playing with players like Phil Mickelson. Like Sergio… with all the players that a year ago, when he was at home, we were watching them on TV. So, now, here in the club or at home, we sit down to watch the TV, and we see him as one of them.

{Jon Rahm}…I still think of myself as that guy from a little town, Barrika, Spain, where there’s 1200 people… the sense of pride I have is enormous …we call it satisfaction toward the fact that I’ve accomplished something, that I set my mind to 10 years ago... I’m so thankful and so proud of what I’ve done.