**[Tease]**

ANNC Instantly recognizable, a fixture on the PGA TOUR for more than 40 years.

**ARNOLD PALMER'S BAY HILL.

A TIMELESS CLASSIC... FOR THE GAME'S BEST TO EXCEL.**

ANNC Tiger Woods has win number eight at Bay Hill.

SOT TIGER WOODS I play well here (*laughs*). That's about as simple as it gets.

**A TOURNAMENT INSPIRED FROM BOTH THE PLAY...**
ANNC This oughta be a wild ride to the finish.

**AND THE PASSION OF A LEGENDARY SPORTING ICON...

WITH FLASHES - THAT LIKE MR. PALMER HIMSELF – ARE SIMPLY UNFORGETTABLE.**
ANNC Bay Hill offers excitement and drama, exactly the way he liked it.

SOT ARNOLD PALMER It is really exciting when you think what has happened over the years. Things that I dreamt about and hoped would happen.

ANNC It is just sheer magic. And it is so fun to watch.

**WELCOME TO FIT FOR A KING: GREATEST MOMENTS OF THE ARNOLD PALMER INVITATIONAL PRESENTED BY MASTERCARD.**

**[Standup 1]**

GOOD AFTERNOON, I'M GARY WILLIAMS.

SINCE 1979, ARNOLD PALMER HAS WELCOMED THE PGA TOUR TO HIS BELOVED BAY HILL, WHERE HE HELPED GROW THE EVENT INTO ONE OF THE MOST RESPECTED AND ANTICIPATED TOURNAMENTS ON THE GOLFING CALENDAR.

THE POWER OF PALMER'S LIFE AND LEGACY HAS DRAWN IN STAR-STUDDED FIELDS FOR DECADES – AND OFFERED A PLATFORM FOR THE GAME'S BEST TO SHINE.

**[Platform for Game's Best]**

SOT BEN CRENSHAW Anytime that any of the players come here, it's a tribute to Arnold. I was determined to come here and darn if I didn't win the tournament.

ANNC The 17th win of his altogether great career.

SOT PAUL AZINGER It's a dream. You know, you hear people say that but to have Arnold Palmer congratulate me for winning his tournament, there's a lot of people that'd like to be walking in my shoes.

SOT PHIL MICKELSON Going into the day I tried to think it's Arnie's tournament and I thought what would Arnold do? He would put on a charge so that's what I tried to do.

ANNC Round of the day, 65!

SOT PAYNE STEWART Man I just, hoo-hoo, I feel good (*laughs*). I did what I had to do and I'm just so excited about winning.

**INCLUDED AMONG THE PRESTIGIOUS LIST OF CHAMPIONS ARE SIX WHO HAVE REACHED THE TOP RANKING IN THE WORLD...**

ANNC Fred Couples! This could be just the beginning.

ANNC Tiger is back in the driver's seat at Bay Hill! #1 in the world again.

NATS TIGER WOODS How about that, huh?

**[Top Winners Fullscreen]**

**EIGHT WORLD GOLF HALL OF FAME MEMBERS HAVE CLAIMED VICTORY AT BAY HILL – TWO OF WHICH POSTED A PAIR OF WINS.
BUT THROUGHOUT THE HISTORY OF THE EVENT, NO CHAMPION HAS MANAGED TO ENTERTAIN THE KING QUITE LIKE TIGER WOODS.**

**[Tiger Feature]**

SOT JOHN O'LEARY Mr. Palmer knew how demanding it was to be the fan favorite.

ANNC They now trail Tiger in much the same revered way they trailed Arnold Palmer back in the early 60's.

SOT JOHN O'LEARY He understood how hard Tiger had to work to be as good as Tiger was.

ANNC He's just an awesome competitor, simple as that.

SOT JOHN O'LEARY And the fact that he won eight times, that didn't hurt either.

NATS What else is new? (*laughs*). Thanks buddy!

SOT TIGER WOODS I lived there in Orlando for years. And got a chance to develop a relationship with Arnold. And he was one of my friends, and so to have the King there, give me a big handshake and a hug. And some of the experiences we've shared throughout the years. It's very close to my heart.

SOT JOHN O'LEARY In all his successes here, which have been many, he's always made the clutch putt when he needed. He hit lots of great drives. Hit lots of very, very high quality iron shots. But then when he needed to, much like Mr. Palmer, he found a way to will the ball into the hole, especially on number 18.

ANNC It is over! And this time it had all the drama you could possibly ask for.

ANNC Tiger Woods has won it again in spectacular fashion! I mean, the guy is not even human.

SOT JACK NICKLAUS It's Michael Jordan hitting the shot when he needs to hit it or Tom Brady completing a pass when he needs to hit it or Serena hitting a shot when she needs to hit it to win. They figure out how to get it done and when Tiger Woods needed to make a putt, my gosh, he made it.

ANNC Tiger Woods making big putts. We've seen that before.

SOT DANIEL BERGER That's something that not a lot of people have. And that's probably why he's one of the greatest of all time, if not the greatest of all time.

SOT ARNOLD PALMER I think his record speaks for itself. He's got a unbelievable record and Tiger will be recognized as one of the great players in the game.

**[Bump 1 (Dramatic Finishes, Int'l Winners)]**

**COMING UP...**

SOT JUSTIN ROSE International players have played this event for years and years and this has always been such a prestigious event to win.

**THE ONGOING TREND FOR INTERNATIONAL STARS TEEING IT UP AT ARNOLD PALMER'S BAY HILL...**
ANNC Leishman wins the Arnold Palmer Invitational.

**PLUS, RE-LIVE THE MOST DRAMATIC FINISHES TO UNFOLD ON THE ICONIC 18TH GREEN.**

ANNC What a finish from McIlroy!

**[Opening Billboards]**

**PGA TOUR ORIGINALS: FIT FOR A KING - GREATEST MOMENTS OF THE ARNOLD PALMER INVITATIONAL... IS PRESENTED BY MASTERCARD. EVERY DAY IS A CHANCE TO START SOMETHING PRICELESS.**

**[PGA TOUR Promo]**

**THE PGA TOUR AND PGA TOUR PLAYERS ARE CONTINUING TO IMPACT OUR COMMUNITIES. LEARN HOW YOU CAN HELP AT PGATOUR.COM/IMPACT.**

**[Arnold Palmer's Go for Broke Style]**

ANNC Of course! How many times over the years have we seen that?

ANNC 4 That is what made Arnold Palmer, Arnold Palmer.

SOT JUSTIN ROSE He was the model. He was the way to do things. He was the way to engage fans, he was the swashbuckling career you know, Hall of Fame career setting kind of icon really.

SOT IAN POULTER That's why they followed in the thousands, tens of thousands, just to watch him play. He just had charisma. The guy was class.

ANNC One time please for the crowd.

SOT JOHN O'LEARY He was aggressive and charging for sure. He never had a shot he didn't think he could pull off.

ANNC These swings from the King.

SOT TIGER WOODS I mean, he didn't have what you would say as a swing that looked petty, but he just went at it. He made it look like he was going to try and break the club.

ANNC And there's the famous swing.

ANNC Watch that left knee.

SOT TIGER WOODS Arnold not only hit it good, not only was he longer than most of the TOUR players but he made everything and that's how he won all those tournaments.

ANNC He's known for that finish.

SOT HENRIK STENSON I think the game has moved in the direction where players are more willing to take risks, you gotta do something special to win.

**[Standup 2]**

CERTAINLY NO STRANGER TO RISKS OR REWARDS... ARNOLD PALMER BROUGHT A LEVEL OF EXCITEMENT TO THE GAME THAT VAULTED THE SPORT'S POPULARITY.
SO IT'S ONLY BEFITTING OF ITS NAMESAKE THAT THE ARNOLD PALMER INVITATIONAL HAS FOSTERED ITS OWN FLARE FOR THE DRAMATIC.

**[Dramatic Finishes at API]**

ANNC Needs a birdie right here. Oh its in, it's in!

SOT JOHN O'LEARY That shot that Robert Gamez hit all those years ago, it's a permanent fixture at Bay Hill. There's a plaque out there in the 18th fairway to commemorate it. He definitely had a full load of adrenaline running through his body when he hit it.

ANNC We've seen so many incredible finishes there. Birdies to win. No one loved a final charge more than Arnold Palmer.

**SINCE 2003... WINNERS OF THE ARNOLD PALMER INVITATIONAL HAVE HOLED MORE FEET OF PUTTS ON THE 72ND HOLE THAN ANY TOURNAMENT ON TOUR.**

ANNC Francesco Molinari holes it! Is that the tournament winner like we've seen several times in the past?

ANNC Again at Bay Hill! On the 72nd hole!

SOT RORY MCILROY I've seen Tiger do it enough times, I know what that putt does. So it was nice to make my own little bit of history on that green.

ANNC One of the greatest finishes we've ever seen here at Bay Hill! Maybe THE best.

SOT RORY MCILROY Hopefully he's proud of me with the way I tried to be as aggressive as I could and tried to take on shots when I needed to, just like he would have.

**[McIlroy Mini]**

**RORY’S 2018 VICTORY AT THE ARNOLD PALMER INVITATIONAL ENDED THE SECOND LONGEST WINLESS DROUGHT OF HIS CAREER – AND PROVED MEANINGFUL IN MORE WAYS THAN ONE.**

SOT RORY MCILROY The last time I won a PGA TOUR event, it was bittersweet because we lost an absolute legend, an icon of the game…

ANNC On Sunday night, the game lost one of its most revered figures when Arnold Palmer passed away.

SOT RORY MCILROY For me to get my next win here is, it means a lot. It's ironic that I come back here 18 months on and win for the first time at Bay Hill. It's sort of come full circle since that day in September in 2016 and just proud to be sitting up here and have my name on that trophy.

SOT RORY MCILROY I've had quite a connection with Arnold Palmer over the past few years and I've been very fortunate to spend some time with him here. I'm never going to be able to leave a mark on the game like Arnie did, but I'll try to emulate in some way and if I could get halfway close to that, I'll have had a pretty good career.

**ALREADY A FAN FAVORITE, RORY HAS OFTEN SAT AT THE GAME’S FOREFRONT, LIKE MR. PALMER BEFORE HIM. ENTERING THIS WEEK, RORY WAS ONE OF JUST TWO MULTIPLE-TIME FEDEXCUP CHAMPIONS.**

SOT RORY MCILROY I want people in 30, 40, 50 years' time to look back on me in a way that they would look back to Jack Nicklaus or Arnold Palmer, a Gary Player. I wanna be remembered for what I've done in the game and my achievements, and that's what motivates me.

**[Bump 2 (International Winners + Hatton)]**

**STILL AHEAD...

A LOOK BACK ON A MEMORABLE MAIDEN VICTORY...**

SOT TYRRELL HATTON It's an iconic venue with Arnold Palmer and I hope he's proud.

**AS INTERNATIONAL PLAYERS CONTINUE TO THRIVE IN THE ATMOSPHERE AT MR. PALMER'S PLACE.**

SOT JUSTIN ROSE Even though it is an invitational event, he is trying to make it inclusive globally for players.

SOT MARC LEISHMAN He's left a great legacy, an awesome golf course.

**[Mr. Palmer's Global Influence]**

SOT TOMMY FLEETWOOD Every generation you have one player or maybe two players that are bigger than the game almost or have a bigger impact on being able to bring the game to places where it might not be played and Arnold Palmer was definitely one of them.

SOT IAN POULTER Mr. Palmer had a huge impact globalizing the game of golf. Flying around the world himself in his own plane, to win as many majors as he did, to compete week in and week out and be a fan favorite all-across the world is very special.

SOT JUSTIN ROSE Being an English guy growing up, I was always familiar with Mr. Palmer, his charisma, his personality, the way he went about his business that kind of really captured the attention from me as a youngster and of a TV networks all over the world.

SOT HENRIK STENSON He certainly created something special there, the bond with fans and everyone that was following the sport, so we have him to thank for a lot in our game.

**[International Champions]**

SOT MARC LEISHMAN I think the tournament has gotten better and better because of what he did before he passed. He's left a great legacy, an awesome golf course.

ANNC Leishman wins the Arnold Palmer Invitational.

SOT MARC LEISHMAN It's an honor to have won his tournament.

SOT JUSTIN ROSE International players have played this event for years and years and this has always been such a prestigious event to win. Even though it is an invitational event, he is trying to make it inclusive globally for players.

ANNC Ernie Els capture the Arnold Palmer Invitational for the second time.

ANNC How about that. Puts it away!

SOT MARC LEISHMAN There are so many great names on the trophy and I know that's gonna go on for a long time.

ANNC Jason Day emerges from the pack.

ANNC Francesco Molinari!

SOT IAN POULTER Arnie's impact into this event is huge. Really tells a lot about what Mr. Palmer did for the game of golf.

**[International Champs Fullscreen]**

**SINCE 2007, EIGHT CHAMPIONS HAVE COME FROM OUTSIDE THE U.S - INCLUDING A CURRENT RUN OF FIVE STRAIGHT WINNERS REPRESENTING FOUR COUNTRIES.

BUT FEW, IF ANY, FACED AS DIFFICULT A TASK AS THIS YEAR'S CHAMPION, ENGLAND'S TYRRELL HATTON.**

**[Hatton Feature]**

ANNC The winds are gusting across Bay Hill once again. A day after one of the toughest rounds in the 40-plus year history of this event. This pressure-packed final round oughta be a wild ride to the finish.

SOT TYRRELL HATTON I had wrist surgery at the end of November so I kinda started my season later than I wanted to. Mexico was my first event back and then obviously Bay Hill. So my expectations weren't obviously so high.

ANNC Four career European Tour wins, trying to win for the first time out here on the PGA TOUR.

ANNC And Hatton has the lead.

SOT TYRRELL HATTON I scrambled really well and holed a decent amount of putts just to keep momentum going and keep myself in it. Certainly over the weekend there would have been a lot more par putts than birdie putts I had to hole and thankfully I was able to do it.

ANNC The way this thing is going, every time you make a par you're probably helping yourself out.

ANNC Imagine coming to Arnold Palmer's famous 18th eventually down the stretch with the whole tournament on the line.

ANNC Oh boy. Little indecision, 166 left. Time to trust it now, pal.

SOT IAN POULTER He's a great player. And he delivered down the stretch. He hit the right shots at the right time. It was very, very impressive to see.

ANNC Strike is good, just left of the hole toward the center. That is clutch! This guy has handled the pressure today and it has been thrown at him.

ANNC The Englishman is the latest winner at Bay Hill!

SOT TYRRELL HATTON That was an amazing feeling and obviously to do it there, such an iconic venue was an amazing. And my whole team was there. To share that experience with them walking off 18 was incredible.

ANNC Tyrrell Hatton is a winner on the PGA TOUR and he does it with a plus-two 74.

SOT TYRRELL HATTON To shoot those kind of scores and win is almost unheard of out here. It shows how hard the course was playing. It was in great condition but the weather that we had, the winds and how firm the greens got, certainly made it a challenge.

SOT TYRRELL HATTON It's an iconic venue with Arnold Palmer and I hope he's proud. Hopefully I can push on now and contend in more tournaments and move my way up the FedEx.

**[Hatton Fullscreen]**

**ANCHORED BY THE 500 FEDEXCUP POINTS EARNED AT THE ARNOLD PALMER INVITATIONAL PRESENTED BY MASTERCARD... TYRRELL HATTON HAS POSTED A CAREER YEAR IN HIS FOURTH FULL PGA TOUR SEASON.

MAKING HIS DEBUT APPEARANCE AT THE TOUR CHAMPIONSHIP THIS WEEK, HATTON RANKS INSIDE THE TOP 10 IN SEVERAL KEY SCORING STATISTICS - ALL OF WHICH REPRESENT CAREER HIGHS.**

**[Bump 3 (Driver Off the Deck)]**

**UP NEXT...**

ANNC Look at this the low chaser.

**A FITTING SEND-OFF FOR THE KING.**

ANNC How about that? There's a little magic left.

**[Closing Billboards]**

PGA TOUR ORIGINALS: FIT FOR A KING - GREATEST MOMENTS OF THE ARNOLD PALMER INVITATIONAL... IS PRESENTED BY MASTERCARD. EVERY DAY IS A CHANCE TO START SOMETHING PRICELESS.

**[Great Shots at the API]**

ANNC Daniel Berger, second at the par-5 6th. Go ahead, do that! Daniel Berger, that is a double eagle.

ANNC That is the rarest of birds out here on the PGA TOUR.

ANNC First double eagle in the history of the tournament yesterday, and then another one? Will it? Yes it will. Another double eagle! You've gotta be kidding.

**WHILE GOING FOR IT PRODUCED THAT HISTORIC WEEKEND IN 2015... ARNOLD PALMER AUTHORED HIS OWN MEMORABLE STRIKE IN HIS FINAL COMPETITIVE ROUND AT BAY HILL A DECADE EARLIER.**

**[Palmer's Driver Off the Deck]**

ANNC Here's Arnold Palmer preparing for his approach. Well that appears to be a driver that he has in his hands.

SOT SAM SAUNDERS I have to admit I tried to talk him into hitting a 3 wood. All I saw was driver right into the water.

ANNC Look at this the low chaser. That was a driver. Look at this shot. Look at this shot. Oh you gotta love this. How about that? There's a little magic left.

SOT SAM SAUNDERS He managed somehow to hit a low hook off the deck with a driver and run it up there.

SOT ARNOLD PALMER Well there was no way I could get the ball on the green. I knew I needed a driver. And I hit it, and hit it very well I must say thank you very much. ***laughs***

ANNC That's the way the game outta be played right there. Enjoy the challenge

SOT SAM SAUNDERS It was a great experience. Even at that point of his career it was still great to watch him play and interact with the crowd and the other players and how much respect the other guys have for him.

**[Standup 3]**

MR. PALMER'S DARING PLAY ADDED TO A LONG LIST OF GREAT MOMENTS THAT HAVE UNFOLDED AT HIS TOURNAMENT - ONE THAT HAS DELIGHTED FANS AND ARMIES ALIKE FOR DECADES.

AS THE PGA TOUR CROWNS ITS SEASON-LONG CHAMPION WITHOUT FANS IN ATTENDANCE THIS WEEK – IT OFFERS A STARK CONTRAST TO WHAT MR. PALMER DID FOR THE GAME BOTH HERE AT BAY HILL, AND BEYOND.

YET EVEN IN THESE UNUSUAL TIMES, THE MEMORIES AND IMPACT OF ARNOLD PALMER REMAIN ALL AROUND GOLF... AND US.

**[Tournament Legacy Living On (Rollout)]**

SOT GARY WOODLAND I mean he's the king. He's the one that started this for us.

**AS TODAY'S STARS LOOK TO FOLLOW IN ARNOLD PALMER'S FOOTSTEPS... THE PRESENCE OF THE KING CARRIES ON AT HIS ICONIC EVENT.**

SOT RICKIE FOWLER It's awesome that so many guys are showing up and playing Bay Hill. You know Arnie always loved seeing a good field show up."

SOT GRAEME MCDOWELL The Arnold Palmer Invitational is an event that's pretty close to my heart. There was obviously that respect level that players had.

**MR. PALMER'S VALUES CONTINUE TO LIVE ON WITHIN THE PGA TOUR'S BEST, FOREVER IMPACTING THE GAME OF GOLF FOR GENERATIONS TO COME.**
SOT WEBB SIMPSON It's on the way to the range, it's taking a picture with a kid, it's signing after a round. And I think just the way we carry ourselves on the golf course, we can honor him by our attitudes

SOT XANDER SCHAUFFELE I always think of him when I sign autographs after I shoot over and wanna walk off. But I think of him when I walk over there and sign that. And he set that precedent out here on tour."

**AND WHILE THE SOUGHT-AFTER HANDSHAKES HAVE BEEN REPLACED BY NEW TRADITIONS AT BAY HILL, THE LASTING MEMORIES OF ARNOLD PALMER REMAIN EVERYWHERE YOU LOOK.**

SOT ZACH JOHNSON We owe him a lot for what he did for the game, and how he elevated the game, and certainly held the game in the highest regards.

SOT TONY FINAU It's incredible how Arnold Palmer has been able to grow the game. It's not about yourself and how you perform only. That's a part of what you do, but the influence that you have, and the life that you live, and the impact that you have on other lives is equally as important, if not even more important.