20CBSKF02 – LINKS TO LEARNING - MASTER SCRIPT

Seg1

**GOLF IS A GAME OF LESSONS.**

**SOMETIMES QUITE LITERALLY…**

NATS SERGIO “Aim a little bit more to the left. There you go.”

**OTHER TIMES WHEN THEY’RE LEAST EXPECTED.**

ANNC TODD “A lot of difficult days. Welcome back, Brendon Todd.”

**IN 20-20, THE UNEXPECTED CAME BY WAY OF A GLOBAL PANDEMIC THAT HIT HOME… CHANGED SCHEDULES… ALTERED ROUTINES.**

**YET THROUGH IT ALL, GOLF’S LESSONS REMAIN…**

NATS –“Okay kiddos are you ready”

**READY FOR THE TAKING… IN A NEW OPPORTUNITY TO USE THE GAME FOR GOOD.**

JASON DAY – “we’re going to focus on geography”

KEVIN NA – “knowledge is very powerful, the more you know its going to be very useful later in life”

**WELCOME TO PGA TOUR 20-20: LINKS TO LEARNING… PRESENTED BY FEDEX.**

**THE COVID-19 PANDEMIC HAS IMPACTED THE EDUCATIONAL SYSTEM NATIONWIDE – CLOSING SCHOOLS AND SHIFTING LIVING ROOMS, KITCHENS AND BACKYARDS INTO CLASSROOMS.**

**TO HELP WITH THIS NEW MODE OF AT-HOME EDUCATION, THE PGA TOUR RECENTLY LAUNCHED LINKS TO LEARNING – A COLLECTION OF FAMILY-FRIENDLY AND EDUCATIONAL PGA TOUR CONTENT, ALL AVAILABLE ON PGATOUR.COM.**

Commissioner Monahan SOT – “We were thinking what we can do as an organization to inspire people, inspire our fans, young and old. It’s indicative who we are as an organization when times are tough and there’s great need we try to find a way to get ourselves in the middle of it and help people and this is another example of it.”

**THROUGH PROGRAMS SUCH AS THE FIRST TEE, THE TOUR HAS LONG BEEN INVESTED IN THE NEXT GENERATION.**

Commissioner Monahan SOT – “The First Tee is foundational to the PGA TOUR, it’s the program that we focus on as an organization to share the great values of our game with that younger generation. We’re really proud of what we accomplished in the 20-years. Millions of young people have participated in the program, benefitted from the program and it’s the kind of things that’s gonna pay dividends year-in-and-year out as we go forward.”

**AND NOW, LINKS TO LEARNING IS ANOTHER OPPORTUNITY THE PGA TOUR CAN POSITIVELY IMPACT KIDS.**

**THE EDUCATIONAL-BASED CONTENT COVERS ALL SUBJECTS FROM ART, MATH AND ENGLISH… TO SCIENCE AND FITNESS – DEMONSTRATING THAT WITH A LITTLE CREATIVITY, GOLF CAN BE APPLIED TO JUST ABOUT ANY SUBJECT.**

Commissioner Monahan SOT – “All you have to do is go on-line and see that program and you’ll see creativity in full bloom. And I do think the game lends itself to teach the various disciplines we know these young people are being taught at school and marrying those things has been great and will continue.”

**MAY IN THE DALLAS AREA IS TRADITIONALLY RESERVED FOR THE AT&T BYRON NELSON – A TOUR STAPLE FOR MORE THAN 75-YEARS.**

Announce – “1944 the first time they played this event.”

**IT’S ALSO MARKED A SPECIAL WEEK FOR THE MOMENTOUS INSTITUTE, AS EACH YEAR, 5TH GRADERS ARE INVITED TO RUB ELBOWS WITH PGA TOUR PLAYERS…**

Woodland -- “are you football fan?” Momentous kid --“I’m a cowboy fan”

**SERVING AS JUNIOR REPORTERS AND JUNIOR CADDIES DURING THE WEDNESDAY PRO-AM.**

**AND WHILE LINKS TO LEARNING IS USING GOLF TO AID VIRTUAL TEACHING… EARLIER THIS MONTH, THE TOUR MADE AN APPEARANCE IN CLASS.**

DANIEL KNOLL – “Kevin Na has joined our zoom can you all wave and say good morning” he is someone who has played the Byron Nelson in the past and we’re excited that he joined us this morning”.

KEVIN NA – “Hey, guys”

DANIEL KNOLL -- “golf is a really challenging sport, we talk a lot at Momentous about how you prepare for life’s challenges. How do you prepare mentally for the game of golf?”

KKEVIN NA — “well golf takes a lot of practice it takes a lot of time and work that you have to put in you have to be disciplined and it was my always my dream to be a pro golfer and I chased that dream and golf is a sport that you really need to focus like with anything like in school if you don't if you don't get the right amount of sleep if you didn't get have your breakfast you're not going to be focused for the day”

STUDENT -- “when did you decide you wanted to be on the PGA TOUR?”

KEVIN NA -- I started playing golf somewhere around start 3rd - 4th grade I think I learned about the PGA Tour because my parents always watch golf on the weekends and I watch it with my father and I think six grade to 7th grade i felt like I was pretty good I think that’s when I started dreaming”

**FOR NA, THAT DREAM BECAME A REALITY IN 2004 – WHEN HE TEED IT UP AS A ROOKIE ON THE PGA TOUR AT JUST 17 YEARS OLD. HIS FIRST WIN CAME IN 20-11…**

2011 SHRINERS ANNC Kevin Na breaks through on the PGA TOUR!

**FOLLOWED BY THREE MORE.**

NATS (crowd cheers)

**AND SHARING IN NA’S SUCCESS IS HIS GROWING FAMILY – A TOPIC THAT TOOK SPECIAL CONSIDERATION EARLIER THIS MONTH.**

STUDENT - this week was Mother’s Day week, what would be you message to the mothers?

KEVIN NA — Mother's Day is a special day not only do I say happy Mother's Day to my mother but also to my wife who is a mother of two to my child the work they put in the sacrifices mothers make for us is beyond this world mom and a child relationship is very special and I hope all of you keep a great relationship with your mom.”

KNOLL -- “Thank you so much good luck stay safe I know you've got a lot going on in the next couple weeks so good luck with all of it”

KEVIN NA (26:23 Grid view) – “thanks for having me on guys”

**STILL TO COME ON PGA TOUR 20-20 – LINKS TO LEARNING PRESENTED BY FEDEX…**

SCOTT STALLINGS SOT “Alright who is ready for burpee challenges?”

**HOW THE STALLINGS’ FAMILY KEEPS FIT AND HEALTHY.**

**BUT FIRST, JASON DAY AND HIS SON DASH TAKE A TRIP AROUND THE WORLD WITHOUT LEAVING THEIR HOME.**

**PGA TOUR 20-20: LINKS TO LEARNING ON CBS SPORTS IS Presented by FedEx… Possibilities. What we deliver by delivering.**

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Seg2

*2010 HP Byron Nelson Winning audio call: Right in the hole, victory for Jason Day!*

**JASON DAY WAS ONLY 22 YEARS OLD WHEN HE FIRST STEPPED INTO THE WINNER’S CIRCLE AT THE 20-10 AT&T BYRON NELSON….AND HE’S BEEN BUILDING QUITE THE CAREER EVER SINCE.**

**COMING FROM A LONG LINE OF PRODIGIOUS AUSTRALIAN GOLFERS, THE FORMER WORLD NUMBER ONE FROM BEAUDESERT, QUEENSLAND HAS EARNED 12 PGA TOUR TITLES, AND CARRIED THE FLAG FOR AUSTRALIA IN FOUR CONSECUTIVE PRESIDENTS CUPS.**

**AND, AS JASON’S CAREER HAS UNFOLDED IN FRONT OF A GLOBAL AUDIENCE…**

*2016 Players Championship winning audio call: Jason Day, 2016 Players Champion, and here comes the Dash!*

**…GOLF FANS HAVE ALSO SEEN HIS FAMILY GROW.**

**THEIR SON DASH JOINED THE TEAM IN 20-12… THREE YEARS LATER, THEY WELCOMED LITTLE LUCY INTO THE FOLD….AND IN 20-18 ARROW ARRIVED, MAKING THE DAYS A PARTY OF FIVE.**

DAY SOT: having my family on the road was always such a great thing for me to have. It was great to be able to switch off and not think about golf and be with my kids and see my kids grow up. It just balances everything in your life.

**RECENTLY, LIKE MANY QUARANTINING WITH LITTLE ONES IN TOW ….**

Jason: Lucy you gotta come sit over here babe!  
Lucy: (Baby chatter)  
Dash: Help me!  
Ellie: Now we got a baby going for the camera, no!  
 **….LIFE FOR THE DAY FAMILY HAS BEEN… CHALLENGING, TO SAY THE LEAST...**

Jason: Everyone cut. Just be still.   
Ellie: Say cut, cut, cut!  
Jason: Just be still. Okay.  
 **BUT AS THE DAYS SAT DOWN FOR A *LINKS TO LEARNING* SESSION, IT OFFERED A CHANCE TO STUDY MORE ABOUT JASON’S HOME COUNTRY OF AUSTRALIA.**

Jason: This is Links to Learning, and we’re going to focus on geography today.   
  
Jason: Okay. So we’re is DaDa from?  
Dash: Australia!

Jason: Okay, Australia, can you write down Australia?  
   
Jason: What is the capital of Australia. The capital of Australia is Canberra. So, can you write Canberra down? Canberra.

Jason: Name a PGA TOUR player from here?  
Dash: I don’t know (laughs).  
Jason: What about like Adam Scott or Marc Leishman or…  
Dash: Just DaDa!  
Ellie: Oh no no ….  
~~Jason: This is absolute craziness here! We’ve lost everyone except for me and Dash.~~

Jason: Okay, two interesting facts about Australia. I think there’s a fact, we have 17 of the most poisonous snakes in the world. That’s pretty crazy. Or we have more camels than Egypt. That’s pretty cool.  
Jason: we hope you enjoyed this and we hope you learned a little bit about Australia. Thank you very much.

**AS THE AUSSIE LOOKS TO BUILD ON HIS ALREADY IMPRESSIVE CAREER RESUME, PHYSICAL FITNESS REMAINS A KEY PART OF HIS REGIMEN FOR SUCCESS ON TOUR.**

JASON DAY SOT: “I train like an athlete, I mean I’m in the gym, I try to lift as heavy as I can to get stronger bigger and faster, ultimately that will help me try and beat these guys out here.”

NAT: “Come on..”

JUSTIN THOMAS SOT: “Fitness is extremely important role in what we do, we work hard in the gym in the off weeks when we are off the course to have our bodies feeling as good as possible to handle those 3, 4, 5 week stretches.”

BROOKS KOEPKA SOT: “I feel like I’m in good shape so when I show up that part is not a problem I go on the bike and then run, lift for about an hour hour and a half, it’s weird I probably spend more time taking care of my body working out than I do actually playing golf.”

STALLING SOT – There were things that we do now as warm-up that would have absolutely crushed me five years ago.

**IN 20-15, FIFTY-FIVE POUNDS OVERWEIGHT AND STRUGGLING TO KEEP UP, SCOTT STALLINGS BEGAN A PHYSICAL, MENTAL AND LIFECHANGING TRANSFORMATION.**

STALLING SOT - “Changing the way I went about everything and as far as diet, nutrition, sleep, training methodologies, recovery, just everything and trying to figure out how to truly optimize all of it, and it was a process

Nat – we got 25’s on their”

“STALLING SOT -- And just as I got in better shape, got a little bit stronger, got a little bit more fit, cardio got a little better. And slowly but surely evolved from there which allows me to train, which allowed me to play better and overall feel better.

**TO HELP FUEL HIS NEWFOUND PASSION, THE STALLINGS BUILT A 15-HUNDRED SQUARE FOOT HOME GYM.**

JENNIFER SOT – “Scott is the go big or go home type guy.

STALLING SOT – “I don’t know, passion borderlines slight obsession…”

JENNIFER SOT – “it’s definitely an obsession, but it’s a healthy one, and I’m thankful for that.

**TODAY, STALLINGS IS AMONG THE FITTEST PLAYERS ON TOUR.**

**AND RECENTLY, HE’S FOCUSED ON HELPING TO KEEP HIS KIDS ACTIVE WITH A LINKS TO LEARNING LESSON PLAN.**

SCOTT STALLINGS SOT: “I’m here with my kids Finn he’s 7 and Millie she’s 4 and we are ready to attempt the Fitness Challenge.”

SCOTT STALLINGS SOT: “Alright here we go, on our first challenge we have a ten-yard run.”

NAT: “Go Millie, Go, Finn how is doing?

SCOTT STALLINGS SOT: “Alright who is ready for burpee challenges?”

SCOTT STALLINGS SOT: “Alright this is how you do a burpee, you go down, hands on the ground chest on the ground, pop back up, clap our hands together.”

NAT: “Alright 3, 2, 1 go. 1, 5, last one last one last one, last one. Good job Lee. Drop that beauty, nice, I hope you guys are doing well, say bye Mills, stay healthy”

**COMING UP…**

RORY MCILROY BOOK 01:16:51:10 “Readers are usually successful people.”

**RORY MCILROY REVEALS HOW READING KEEPS HIM FOCUSED ON THE GOLF COURSE.**

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Seg3

**THIS IS ONE SHOT THAT WE CAN ALL MAKE, STAY HOME AND FLATTEN THE CURVE. LEARN MORE AT PGA TOUR DOT COM SLASH IMPACT.**

ANNC Here is the most beautiful swing in the modern era.

**ARMED WITH A TEXTBOOK SWING, RORY MCILROY HAS BECOME ONE OF THE LONGEST HITTERS ON TOUR.**

NATS (swing and oohs and aahs)

**THIS RAW POWER HAS FUELED HIS SUCCESS…**

ANNC Wow is that pure or what?

**…BUT THE TWO-TIME FEDEXCUP CHAMPION ALSO KEEPS A STRONG MENTAL GAME, THANKS IN PART TO A FAVORITE HOBBY – A KEY TO MCILROY’S WINNING MINDSET, AND A VALUABLE TOOL IN LINKS TO LEARNING.**

RORY MCILROY BOOK -- I've always tried to read it’s always been one of my things/ over the last couple of years, I've definitely got more into psychology, or self-help, or that sort of stuff.

The Ego is the Enemy. Ryan Holiday. Yeah, so I think all of Ryan's stuff is very good. it’s a way to approach life, I’m trying to see the best in in everything. I love the books that he writes and he’s opened my eyes. Approaching life in a certain way that I think is a positive.

Steve Jobs, Walter Isaacson. Another great example of someone that failed a lot but overcome and endured. And obviously will go down as probably one of the most important people of the 20th century.

**THESE LESSONS GAINED THROUGH READING PAID DIVIDENDS ON THE GAMES BIGGEST STAGES.**

*MCILROY PLAYERS ANNC: “And Rory McIlroy is a Players Champion”*

RORY MCILROY BOOK 01:13:55:08 With any sort of book there's things that you take from it that you can put into your career, but you can also put into your life. If you go back to the Players, I double bogied the fourth hole on Sunday and went from leading to a couple behind I was like ok this is fine we’ve got a lot of holes left just stay patient. You know not being impulsive, not giving into your emotions, being a little more rational, taking a step back to think about things logically. all that comes from reading and a little bit of inward reflection and figuring out what I need to do to get the best out of myself. these books have definitely helped me realize what those things are.

HADLEY IN GARAGE SOT – “So, we’re out here in the garage, which also serves serves as a workspace for my woodworking. I’m no master craftsman, I’ve learned some and got a bunch of tools.

It’s very satisfying to measure and cut and then piece it together and have its fit flush and, you know, sand something down and make it smooth.

**PRECISION IS KEY FOR CHESSON HADLEY – BOTH ON TOUR… AND AT HOME.**

HADLEY IN GARAGE SOT – “the golden rule is measure twice and cut once.”

**AND NOW – FACED WITH THE UNIQUE CHALLENGE OF EDUCATING *AND* ENTERTAINING HIS KIDS, HE TURNED TO CRAFTSMANSHIP TO TEACH STEM PRINCIPLES.**

CHESSON HADLEY--“So, here we have some plans for the birdhouse,”

CHESSON HADLEY --“I have my kids Hughes and Hollands helping me out with this~~.~~

CHESSON HADLEY -- “I am just going to nail it in here. our birdhouse is complete,”

**WHILE HADLEY CHOSE A “BUILD-YOUR-OWN” LESSON PLAN, OTHER TOUR PLAYERS HAVE RELIED ON THOSE DIRECTLY FROM THE LINKS TO LEARNING SITE – INCLUDING SCOTSMAN MARTIN LAIRD.**

LAIRD FAMILY: “Alright kiddos you ready, yes, yes, ok, so the country that invented the game of golf was Scotland, America, France or Japan? I’m guessing Scotland.”

LAIRD FAMILY: “Scotland, good job.” “You guys have fun? Yeah, Can you say bye? Bye Bye Bye

**FOR MARC LEISHMAN, THE EXTRA TIME AT HOME IS PROVIDING THE CHANCE TO FEED A FASCINATION.**

LEISHMAN SOT -- “I like the short lawns like back in Australia. I like them firm, and then you can get the stripes on them and all that. This sort of grass you have to train it to grow short, so you have to cut it frequently. I try to time the fertilizing so it not growing too much when I’m away because I don’t want to come back and it’s out of control. I’m generally fertilizing the day I get home, so it grows when I’m here.”

**WITH A LAWN THAT’S THE ENVY OF MANY ON AND AROUND THE TOUR… LEISHMAN IS THE INSPIRATION FOR A LINKS TO LEARNING LESSON, WHERE YOU CAN GROW YOUR OWN GRASS.**

**BUT, WITH A PERFECTLY MANICURED LAWN ALREADY AT HIS DISPOSAL…**

LEISHMAN – “you have one foot on either side of the stick”.

**LEISHMAN TOOK HIS LESSON OUTDOORS FOR A BACKYARD INSTRUCTIONAL WITH HIS SON HARVEY.**

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**FROM ASIA…**

**TO MEXICO.**

**FROM THE WEST COAST…**

**TO THE SUNSHINE STATE.**

**THE FIRST HALF OF THE 20-20 FEDEXCUP RACE DELIVERED HISTORY…**

ANNC TIGER WIN: “Make room on the mountaintop 82 PGA TOUR wins!”

**AND TRIUMPH.**

ANNC TODD BACK TO BACK: “Brendan Todd going back to back.”

**THE ACTION CONTINUES IN A SPRINT FOR THE SEASON-LONG TITLE.**

ANNC HUNGER: “There’s a hunger out here they’re fightin’ for it.”

**THE 20-19 ROOKIE OF THE YEAR LEADS THE PACK, FOLLOWED BY A PAIR OF FEDEXCUP WINNER… INCLUDING THE DEFENDING CHAMP, WHO SITS IN PRIME POSITION TO REPEAT WITH 6 TOP FIVES IN AS MANY STARTS.**

ANNC RORY STREAK: “Rory’s playing well / this amazing streak of top-5’s / 7 in a row.”

**BUT WHETHER FAMILIAR TO VICTORY…**

ANNC JT WIN: “Twice is nice for Justin Thomas.”

**…OR NEW TO THE WINNER’S CIRCLE…**

ANNC NEIMANN WIN: “Another young star has arrived on the PGA TOUR.”

**THE PGA TOUR’S ULTIMATE PRIZE IS STILL ANYBODY’S FOR THE TAKING.**

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Seg4

**PGA TOUR 20-20: LINKS TO LEARNING ON CBS SPORTS IS Presented by FedEx… Possibilities. What we deliver by delivering.**

WOODS SOT “My golf course design philosophy is//that we need to go back to our, our core and our roots And eave openings up front, make players, um, understand that they have this option to use the ground,”

**GOLF COURSE DESIGN IS BOTH AN ART AND A SCIENCE – A CHALLENGE OF STRATEGY AND CREATIVITY THAT HAS ATTRACTED MANY OF THE GAME’S LEGENDARY PLAYERS.**

SOT TOM WEISKOPF When I decided to leave the game in '84 I had an opportunity to get in the golf course design business. And I knew I could always come back but I liked it so much I never did. I found something that replaced the competitive side of it.

NICKLAUS SOT “I enjoyed golf course design the idea of trying to put the best golf course out here and continually trying to do things to make it better”

**AND WHILE THE GREATS OF THE GAME HAVE ESTABLISHED THEIR INDIVIDUAL STYLES, 5-YEAR TOUR PLAYER ZAC BLAIR IS DEVELOPING A CREATIVE APPROACH OF HIS OWN.**

BLAIR SOT-- Sketching and art is something that I've always enjoyed. And to combine it with something like golf that I really love has been something that's been awesome for me to be able to do. I got everything in here. Whether it's a drivable par four or some of those classic par three designs.  My favorite drawing that I've ever done is maybe this one right here. It's a double fairway that, kind of two holes run parallel to each other that is intersected by these three big bunkers that come into play on both holes. I get to play all these great courses week in and week out and I've seen the best courses in the world. If I could take bits and pieces from all these courses you could make a great golf course and everyone would really appreciate it and have a great time.”

**THROUGH LINKS TO LEARNING… KIDS HAVE THE OPPORTUNITY TO DESIGN THEIR OWN HOLES – A CHALLENGE THAT’S ALREADY RESULTED IN SEVERAL INSPIRING DESIGNS FROM CHILDREN AT THE FIRST TEE. AND BACK HOME IN UTAH, BLAIR IS TAKING NOTICE OF THEIR WORK.**

BLAIR AT HOME – “Designing golf holes takes a lot of imagination its very cool to see these kids use that side of the brain. The few that kind of stuck out to me were these three. This first one is from Max, he’s got some TPC Sawgrass vibes #17 the island green. It looks like he went through a lot of work to get this done and that’s pretty awesome.”

“The second one, same kind of thing this is from Parker, made from Legos. Anyone who knows me knows I’m a huge Lego guy. That’s pretty cool to see. It looks like he’s got some of the grandstands there which is fun. someone hit it in there pretty close”

“Last one is from Will, nice little painting here the thing that stuck out to me was the Augusta National bridge. On number 12 the par 3 over the water. Very cool to see all these kids do these cool things they we’re all pretty cool and we’ve definitely got some future golf course architects in this group, good luck.”

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**WITH THE LAUNCH OF LINKS TO LEARNING, THE PGA TOUR HAS HELPED EASE THE AT-HOME LEARNING EXPERIENCE… PROVIDING INNOVATIVE, GOLF INSPIRED EDUCATIONAL CONTENT TO HELP TEACH OUR KIDS.**

**TO GET YOUR FAMILY INVOLVED, HEAD TO PGA TOUR.COM.**