PGA TOUR Broadcaster Manual

Table of Content

1. PGA TOUR 101 3
2. 2019 Key Highlights 16
3. PGA TOUR Programming & Delivery 21
4. Promotional Support provided by PGA TOUR 32
5. Resources Available to partner 35
6. Media Regulations & Title Sponsor Exclusivity 44
7. International Media Contacts 46

PGA
TOUR
2007 TIGER WOODS
2008 VIJAY SINGH
2009 TIGER WOODS
2010 JIM FURYK
2011 BILL HAAS
2012 BRANDT SNEDEKER
2013 HENRIK STENSON

PGA TOUR 101

World's #1 Golf Tour

We are the **world's premier** membership organization for touring professional golfers.

PROFESSIONAL GOLF ECOSYSTEM

MAJOR GOLF ORGANIZATIONS

Premier men's professional golf tour

Operates the European men's tour and organizes the Ryder Cup

American organization of golf professionals. Organizes the PGA Championship and Ryder Cup

U.S. national association of golf courses and clubs. Organizes the US Open

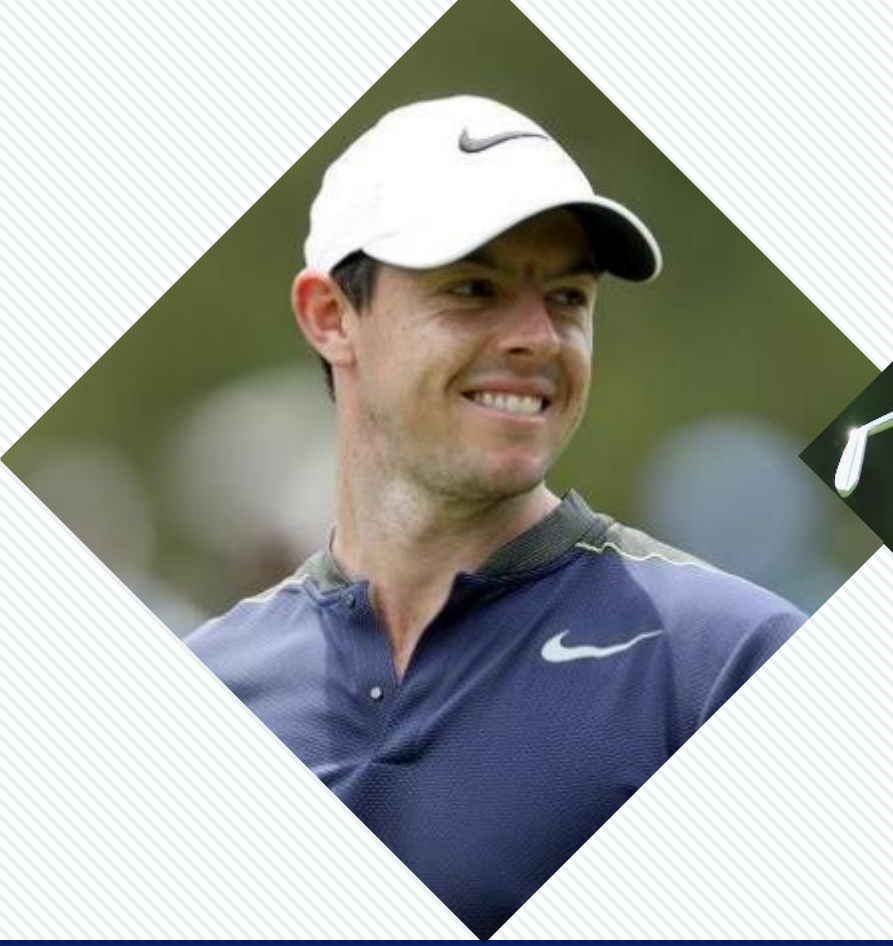
Organizes the Masters Tournament

Ruling authority of golf throughout the world, except in the U.S. and Mexico

PGA TOUR: WHAT WE ARE NOT

- The Professional Golfers' Association of America (PGA of America) is a separate entity from the PGA TOUR. It is a representative body for club and teaching professionals.
- The PGA TOUR does not own or operate the four Major Championships. They are hosted by the following:
  - **Masters Tournament** – hosted by Augusta National Golf Club
  - **U.S. Open** – hosted by United States Golf Association (USGA)
  - **The Open Championship** – hosted by The R&A
  - **PGA Championship** – hosted by the PGA of America
- Although the World Golf Championships (WGC) are official money events on the PGA TOUR, they are owned and operated by the International Federation of PGA Tours, comprised of the following:
  - **PGA TOUR**
  - **European Tour**
  - **Japan Golf Tour**
  - **Asian Tour**
  - **Sunshine Tour**
  - **PGA Tour of Australasia**

Our TOUR



Top Talent

35 of the top 35 players in the world are PGA TOUR members (source: OWGR).

LATINOAMÉRICA

MACKENZIE TOUR

CANADA

CHINA

KORN FERRY TOUR

CHAMPIONS

TOUR Portfolio

The PGA TOUR includes **6 tours** and **147 events** played across **24 territories,** with total prize money of **$408M+.**

PGA TOUR Champions

Formed in 1980 for players aged 50+

- 28 events
- 3 territories
- $58M+ purse

Korn Ferry Tour

Formed in 1989 as the main pathway tour to the PGA TOUR

- 27 events
- 3 territories
- $17M+ purse

PGA TOUR Latinoamérica

Formed in 2012 as the first international developmental tour

- 18 events
- 9 territories
- $2.8M+ purse

Mackenzie Tour (PGA TOUR Canada)

Formed in 2013 after the TOUR acquired the Canadian Tour

- 13 events
- $1.9M+ purse

PGA TOUR China-Series

Formed in 2014 as the region's top golf tour

- 14 events
- $3M+ purse

Senior Tour

Pathway Tour

International Developmental Tours

A TOUR For All

Aside from the main TOUR, the PGA TOUR **operates five other tours** to develop young talent and provide opportunities for golf legends.

PGA TOUR STRUCTURE

- Season runs September – August
- 46 events
- 3 playoffs events, ending with the TOUR Championship
- $15M prize money for FedExCup Champion from 2019

The FedExCup

The FedExCup is an exciting season-long points competition and playoff series to **crown the ultimate TOUR champion**.

THE PLAYERS Championship

- Annual Event (March 10-15, 2020)
- Best Field in Golf on the iconic Stadium Course
- The biggest purse on the PGA TOUR ($11 million in 2019)

Presidents Cup

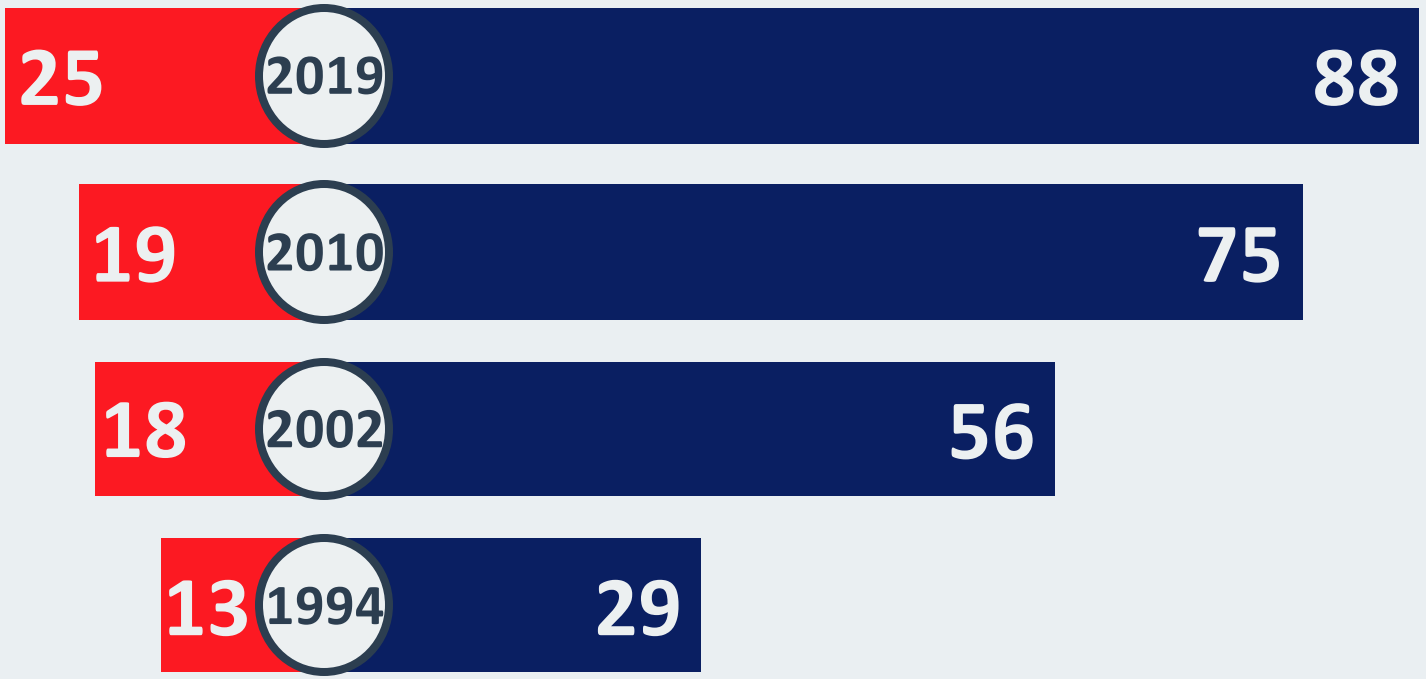
- Biennial event (December 12-15, 2019)
- Melbourne, Australia 2019 & Charlotte, North Carolina 2021
- International team match-play competition (no European players)

World Cup of Golf

- Biennial event (Next event in 2020)
- International team match-play

Marquee Playing Opportunities

Growth of an International Game



Number of non-US countries represented

Number of non-US players

Major International Events

ISPS HANDA WORLD CUP OF GOLF.
Melbourne, AUS

HSBC Champions
Shanghai, CHN

MEXICO CHAMPIONSHIP
Mexico City, MEX

ZOZO CHAMPIONSHIP
Tokyo, JPN

THE CJ CUP @ NINE BRIDGES
Jeju Island, KOR

International Growth

Our **international presence** continues to grow, with an influx of worldwide talent, events, and localized content.

International Player Landscape

The PGA TOUR currently boasts **88 international players** from **25 territories**.

2019 Key Highlights

New PGA TOUR Schedule

2019 Tournament schedule was revamped, providing an exciting change for players and fans as they are able to engage in – and better follow – a cadence of events highlighted by significant championships every month and culminating with the FedExCup Playoffs in August

Selected Key Events

FEBRUARY

WORLD GOLF CHAMPIONSHIPS – MEXICO CHAMPIONSHIP

MARCH

THE PLAYERS

Arnold Palmer INVITATIONAL presented by

WORLD GOLF CHAMPIONSHIPS – DELL Technologies MATCH PLAY

MAY

the Memorial Tournament presented by Nationwide

JULY

WORLD GOLF CHAMPIONSHIPS – FedEx St. Jude INVITATIONAL

AUGUST

FedEx PLAYOFFS

THE NORTHERN TRUST

BMW Championship

TOUR CHAMPIONSHIP

Southern Company

Coca-Cola PROUD PARTNERS

OCTOBER

ASIA SWING

THE CJ CUP @ NINE BRIDGES

ZOZO CHAMPIONSHIP

WORLD GOLF CHAMPIONSHIPS – HSBC Champions

DECEMBER

Presidents Cup

New FedExCup Points Structure

Full Explanation of the 2018-19 FedExCup Points and Bonus Structure is available on the EIF Website

The FedExCup is a season-long competition in which players accumulate points in each eligible FedExCup Points Event. At the end of the season, the winning player will be crowned the "PGA TOUR FedExCup Champion".

Season

The PGA TOUR's 2018-2019 FedExCup competition runs from the 2018 Safeway Open through the 2019 Wyndham Championship and concludes with the 2018-2019 FedExCup Playoffs, which will consist of THE NORTHERN TRUST, BMW Championship and TOUR Championship.

FedExCup Points Distribution

- Official PGA TOUR events each award 500 FedExCup points to first place.

- THE PLAYERS Championship, The Masters Tournament, PGA Championship, U.S. Open Championship and The Open Championship will award 600 FedExCup points to first place.

- Each of the four World Golf Championships events will award 550 FedExCup points to first place.

- Additional events played during the FedExCup competition (those played the same week as a Major or World Golf Championships) will award 300 FedExCup points to first place.

FedExCup Playoffs - New Creative

AUGUST IS GOLF'S ULTIMATE MONTH

With the schedule change to August and structure change to One Champion and One Trophy, new creative is being released for the 2019 FedExCup Playoffs, incorporating an intense and dramatic look and feel, styled as a must-see blockbuster event.

For access to the complete Tool Kit contact Dayea Kim.

Korn Ferry Tour Umbrella Sponsorship Change

On June 19, 2019, the PGA TOUR proudly announced Korn Ferry as the official umbrella sponsor of the newly-named Korn Ferry Tour through 2028 (previously known as the Web.com Tour).

What is Korn Ferry?
Founded in 1969, Korn Ferry (NYSE: KFY) is all about talent, just like the PGA TOUR. It is a Los Angeles-based global organizational consulting firm operating in over 50 countries. The firm works with people and organizations to exceed their potential. They are career makers – whether placing CEOs at Fortune 500 companies, helping organizations reward, develop and motivate people, or guiding professionals to advance and navigate their careers.

What does Korn Ferry's umbrella sponsorship mean for me?
Korn Ferry's 10-year commitment to the PGA TOUR ensures financial stability for the Korn Ferry Tour as we look to continue growing our tournaments, the influx of new partners and the brands of our players. Korn Ferry is committed to supporting the elevation of our players, both on and off the course, as they ascend to the TOUR, so they are household names when they hit golf's biggest stage.

PGA TOUR Programming & Delivery

LIVE Programming

PGA TOUR Events	WGC Events	Presidents Cup	PGA TOUR LIVE
• Enhanced International Feed (EIF) • 42 events (Thur-Sun) • Continuous LIVE & taped coverage from each round, using the U.S Network feed as the base product • All U.S. Breaks are filled with LIVE golf and/or featured materials and a separate announcer	• Enhanced International Feed (EIF) • 4 events (Thur-Sun) • Continuous LIVE & taped coverage from each round, using the U.S Network feed as the base product • All U.S. Breaks are filled with LIVE golf and/or featured materials and a separate announcer	• World Feed • 1 event (Thur-Sun) alternating years • Produced from site utilizing the U.S. network feed in addition to several RF cameras that follow prominent international players • The World Feed has its own English commentary team	• 28 events Total Typically 08:00 – 18:00 • 28 events include Featured Groups coverage from approx. 08:00 – 18:00 on Thursday & Friday • 22 events include Featured Groups coverage from approx.. 08:00 – 15:00 followed by Featured Holes from approx.. 15:00 – 18:00 on Saturday & Sunday • 4 Events (AT&T Pebble Beach, Byron Nelson, WGC Dell Technology and THE NORTHERN TRUST) include Featured Groups Coverage from approx. 08:00 – 18:00 on Saturday & Sunday

LIVE / TAPE DELAYED Programming

Challenge Season	PGA TOUR Champions	Korn Ferry Tour
• Enhanced International Feed (EIF)	• Backhaul (U.S. network telecast)	• Backhaul (U.S. network telecast)
• 3 events (2/3/4 day events)	• 24 events (Fri-Sun)	• 9 events (Thur-Sun)
• Continuous LIVE & taped coverage from each round, using the U.S Network feed as the base product	• Break fill is not provided and sponsorship from U.S. partners is not removed	• Break fill is not provided and sponsorship from U.S. partners is not removed
• All U.S. Breaks are filled with LIVE golf and/or featured materials and a separate announcer	• Editing is required to pull up the breaks and remove sponsorship	• Editing is required to pull up the breaks and remove sponsorship

1-Hour Highlights

PGA TOUR	Special Events	PGA TOUR Champions	Korn Ferry Tour
• 39 programs • Early Monday following each event (00:00 – 01:00) • Produced utilizing telecast & commentary includes round highlights • Bridge narrator fills the gaps to move the program along as well as to start and finish each episode • Four (4) two second dips for commercial breaks	• 3 WGC programs • 1 Presidents Cup programs (alternating years) • 1 World Cup of Golf • 1 Challenge Season program • Early Monday following each event (00:00 – 01:00) • Produced utilizing the same format as the standard PGA TOUR 1-hr Highlights	• 24 programs • Tuesday following each event (12:00 – 13:00) • Produced utilizing the same format as the standard PGA TOUR 1-hr Highlights excluding bridge narration	• 9 programs • Tuesday following each event (12:00 – 13:00) • Produced utilizing the same format as the standard PGA TOUR 1-hr Highlights excluding bridge narration

Ancillary Programming

Inside the PGA TOUR	This is the Mackenzie Tour	Esto Es PGA TOUR Latinoamerica
• 45 programs • Every Tuesday during season (17:45 – 18:30) • 22-minute magazine style program providing viewers with behind the scenes coverage of players & tournaments • Recaps each event on tour and other features • Hosted by a different PGA TOUR Player each week	• 15 programs • Thursday following each event (12:00 – 12:30) • 30-minute magazine show produced after each event on the Mackenzie Tour – PGA TOUR • Canada Series	• 10 programs • Friday every 4 weeks (10:00 – 11:30) • 30-minute magazine featuring the events on the PGA TOUR Latinoamerica Series • It is released in three languages – English, Spanish, and Portuguese

Ancillary Programming

Official Films	PGA TOUR Champions Year in Review	PGA TOUR Year in Review
• 2-3 programs	• 1 program	• 1 program
• Release various times during year	• Delivered at end of the calendar year	• Delivered at end of the calendar year
• Produced by PGA TOUR Entertainment around the PLAYERS, FedExCup Playoffs, and Presidents Cup	• 52-minute show providing viewers with a re-cap of the year on the PGA TOUR Champions	• 52-minute show providing viewers with a re-cap of the year on the PGA TOUR
• 52-minute show providing behind the scenes coverage	• Encompasses player features and other stories related to the season	• Encompasses player features and other stories related to the season
• Includes four (4) two second dips to black for commercial breaks	• Includes four (4) two second dips to black for commercial breaks	• Includes four (4) two second dips to black for commercial breaks

PGA TOUR Programming – Delivery

PGA TOUR Delivery Schedule

- All delivery times are included in the PGA TOUR Delivery Schedule
- Updates are delivered via email, and the latest version is always available on the EIF Website

Featured Groups & Featured Holes Production Elements

Featured player groupings and holes are determined the week of the event

- 1st and 2nd round groups and holes are sent via email every Tuesday prior to the event
- When applicable, 3rd and 4th round groups and holes are sent the night prior to play
- The latest information
- The latest information updates can be delivered via email during tournaments and are always available on the EIF website (eif.pgatourhq.com)

PGA TOUR Programming is available via satellite & fiber through Eurovision

- Feed synopsis are emailed out to clients and available on www.Eurovision.net (registration required)
- Within the U.S. programming is delivered via fiber with drops at the following locations:
  - Eurovision L.A. Switch
  - Encompass/Ascent Media New York
- Outside the U.S. programming is delivered via the following satellites:
  - Europe - Eutelsat 7A/10A
  - Asia – Asiasat 5
  - Format: HD 1080i 50hz

PGA TOUR Programming – Delivery Contacts

Key Contacts

Eurovision

Transmission Problems - Eurovision Washington D.C.:	+1 202 293 9371 sportsbookings@euovision-us.net
Decoder Authorization Issues - Eurovision Geneva:	+41 22 717 2790
Program Re-Feed email *($550 per hour invoiced by Eurovsion):*	pgarefeed@eurovision.net

Enhanced International Feed

EIF AD Listen Only Line:	+1 904 940 1723 or Audio PID 3
EIF Producer:	+1 904 940 7113
Transmission Problems - PGA TOUR Entertainment TOC:	+1 904 940 7129

PGA TOUR Champions & Korn Ferry Tour Events

AD Listen Only Line:	Provided on satellite document each week

Discovery Delivery Contacts

WAN
MRSS

Short Form Content

PGA TOUR Current Franchises	
Tournament Preview	Released weekly, prior to the start of that week's PGA TOUR tournament. Includes a look at the top players in the field, the course, and other relevant headlines. No script available
Shot of the Day	Delivered after every round, the Shot of the Day is video of the best shot from that day's PGA TOUR tournament round.
Round Recaps	Delivered after the day's telecast. Video recap of the most important competition shots from the round.
Shots of the Week	Compilation of the Top 5 shots from that week's competitions. Shots may come from across all Tours.
The Takeaway	Show hosted by PGA TOUR reporter and delivered after rounds are complete. Takes a look at the most memorable moments from that day's competition.
Good, Bad, and Unusual	Show hosted by PGA TOUR reporter and delivered once per week following the conclusion of tournament. Discusses the most shareable moments in golf- both on and off the course.
Inside the PGA TOUR Features	Clips from the weekly Inside the PGA TOUR magazine show episode.
Top 10s	Lists of Top 10s (best shots, memorable moments, etc)
Tournament Specific & Ancillary Features	Miscellaneous features, produced on a weekly basis, based on current events and developing storylines.
PGA TOUR Profiles & Shorts	Short films focusing on one player or historical moment in PGA TOUR history.

Short Form Content

PGA TOUR Current Franchises – Interviews and Press Conferences	
Winner's Press Conferences	Full winner's press conference that takes place in the media center. International winners will be asked for a separate, native-language interview
Daily Tournament Interviews	Select player interviews following the completion of a player's round.
Pre-Tournament Press Conferences	Select player interviews from Tuesday and Wednesday of tournament week. Usually includes previous year's champion and marquee players.

Current Franchises – Content from other Tours	
PGA TOUR Champions	Round Recaps and Interviews
Korn Ferry Tour	Round Recaps and Interviews
PGA TOUR Latino America	Round Recaps for select events
PGA TOUR Canada	Round Recaps for select events
PGA TOUR China	Round Recaps for select events

Short Form Content – FTP (Aspera Delivery)

- Various short features (~Below 15:00 min in Length)
- Scripts and music cue sheets are located on the International Programming Website
- Delivered weekly via PGA TOUR FTP service - Aspera (account access set up by PGA TOUR)
  - Aspera URL: https://52.21.62.217/login
  - Broadcasters will be provided with login credentials. Please contact Margaret Clifton (MargaretClifton@pgatourhq.com) with questions.
- In addition to current short form franchises, promos are also available via Aspera

Promotional Support

Promotional Support provided by PGA TOUR

- 15-second event tune-ins provided on a monthly basis
- 30 second FedExCup Season Excitement spots provided throughout the year
- 30 second Player Season Recap Promos provided on an annual basis
- Scripts, ISCIIS, music cue sheets and other relevant information is available on the International Programming website: https://eif.pgatourhq.com
- Delivery notification is included in the weekly Content Advisory

Marketing Activation

Marketing Requirements:

- Use of players may be used only to promote the PGA TOUR programming, not the broadcaster generally
- All promotional pieces must use at least three or more players must be shown in equal prominence.
- If the promotion is tournament specific, the broadcaster may only use players who have committed to play in the tournament.
- Broadcaster may not imply a player's endorsement of any product or service.
- Any use of PGA TOUR licensed marks must adhere to PGA TOUR brand standards.
- Broadcaster should ensure that players' sponsors are up-to-date.

All partners are encouraged to submit proposed advertising and marketing materials to George Ameer and Jessica Malknecht prior to launch

Additional Resources

Resources Available

International Programming Website https://eif.pgatourhq.com

The EIF website is the key resource for all information relating to broadcasts of all PGA TOUR, PGA TOUR Champions, Korn Ferry Tour and Ancillary programming.

Delivery Information

- Latest tournament airtime information and weather delay details
- AD line phone numbers
- U.S. Domestic Satellite details
- Eurovision International Satellite details
- Fiber drop points
- Daily rundown and break format information
- Scripts for features running during the show
- Yearly tournament schedules and airtimes

Production Resources

- Specifically designed for announcers with relevant tournament information
- Storylines, pre-tournament notes, messaging, competition round notes and stats
- Featured Groups & Featured holes Production Elements such as names of weekly talent, Featured Group start times and names of featured players.
- Additional notes and resources for recent PGA TOUR press releases and key events

Ancillary Programming

- Weekly scripts and delivery schedules for:
  - One-hour highlight programs for: PGA TOUR, PGA TOUR Championship, Korn Ferry Tour
- Inside the PGA TOUR
- Official Films
- Year in Review Shows
- PGA TOUR Canada 30-minute magazine show & daily round highlights
- PGA TOUR Latinoamerica 30-minute magazine show & daily round highlights

Resources Available

International Programming Website https://eif.pgatourhq.com

Additional Resources on the EIF Website

Short Form Content

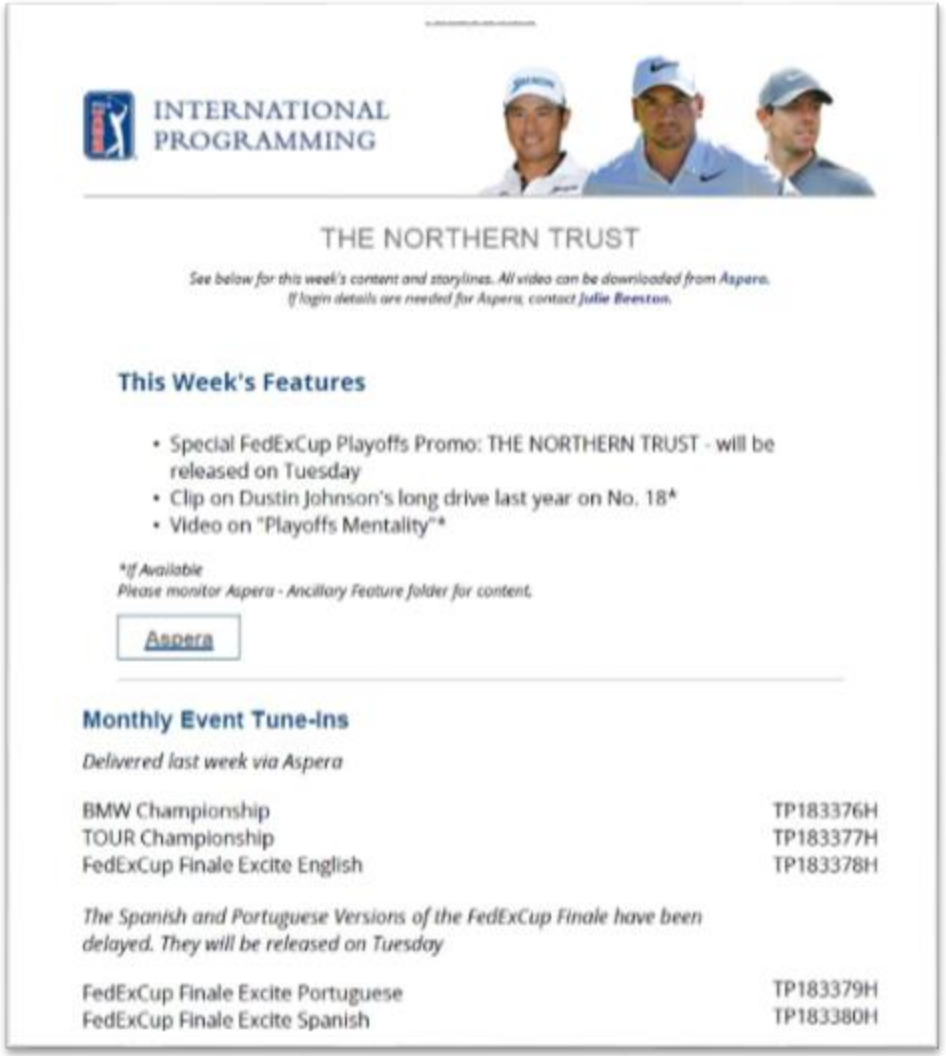
- Scripts and music cue sheets for monthly event promos and FedExCup brand promos
- Schedule and scripts for PGA TOUR Profiles series
- Information on Short Form Content, and links to specific Aspera folders

Other Resources

- Links to TOUR Schedules
- Links to PGA TOUR Media Site, Shotlink, Weather, PGA TOUR Images
- Weekly Content Advisory
- Broadcaster Manual
- Title Sponsor Exclusivity Information
- Media Regulations
- Twitter Feed

Resources Available – Content Advisory

- **International Content Advisory – Example**
  - A newsletter delivered before the start of the tournament outlining content pieces that will be uploaded to Aspera for partners to use in their telecast.
  - Items include:
    - Event promo delivery information and status
    - Features and tournament specific content to be released
    - List of standard short from content to be delivered
    - Tournament storylines
  - Email is delivered by Jessica Malknecht.
  - It can also be found on the International Programming Website under Resources.



INTERNATIONAL PROGRAMMING

THE NORTHERN TRUST

See below for this week's content and storylines. All video can be downloaded from Aspera. If login details are needed for Aspera, contact Julie Beeston.

This Week's Features

- Special FedExCup Playoffs Promo: THE NORTHERN TRUST - will be released on Tuesday
- Clip on Dustin Johnson's long drive last year on No. 18^
- Video on "Playoffs Mentality"*

**If Available*
Please monitor Aspera - Ancillary Feature folder for content.

Aspera

Monthly Event Tune-Ins

Delivered last week via Aspera

BMW Championship	TP183376H
TOUR Championship	TP183377H
FedExCup Finale Excite English	TP183378H

The Spanish and Portuguese Versions of the FedExCup Finale have been delayed. They will be released on Tuesday

FedExCup Finale Excite Portuguese	TP183379H
FedExCup Finale Excite Spanish	TP183380H

Resources Available – Tournament Tracker

Tournament Tracker - https://tracker.shotlink.com/Tracker2/

- Data tool provided to international broadcasters interested in enhancing their broadcast through scoring and statistics. It allows commentators to add to the coverage by providing real time shotlink data on all players and tournaments.

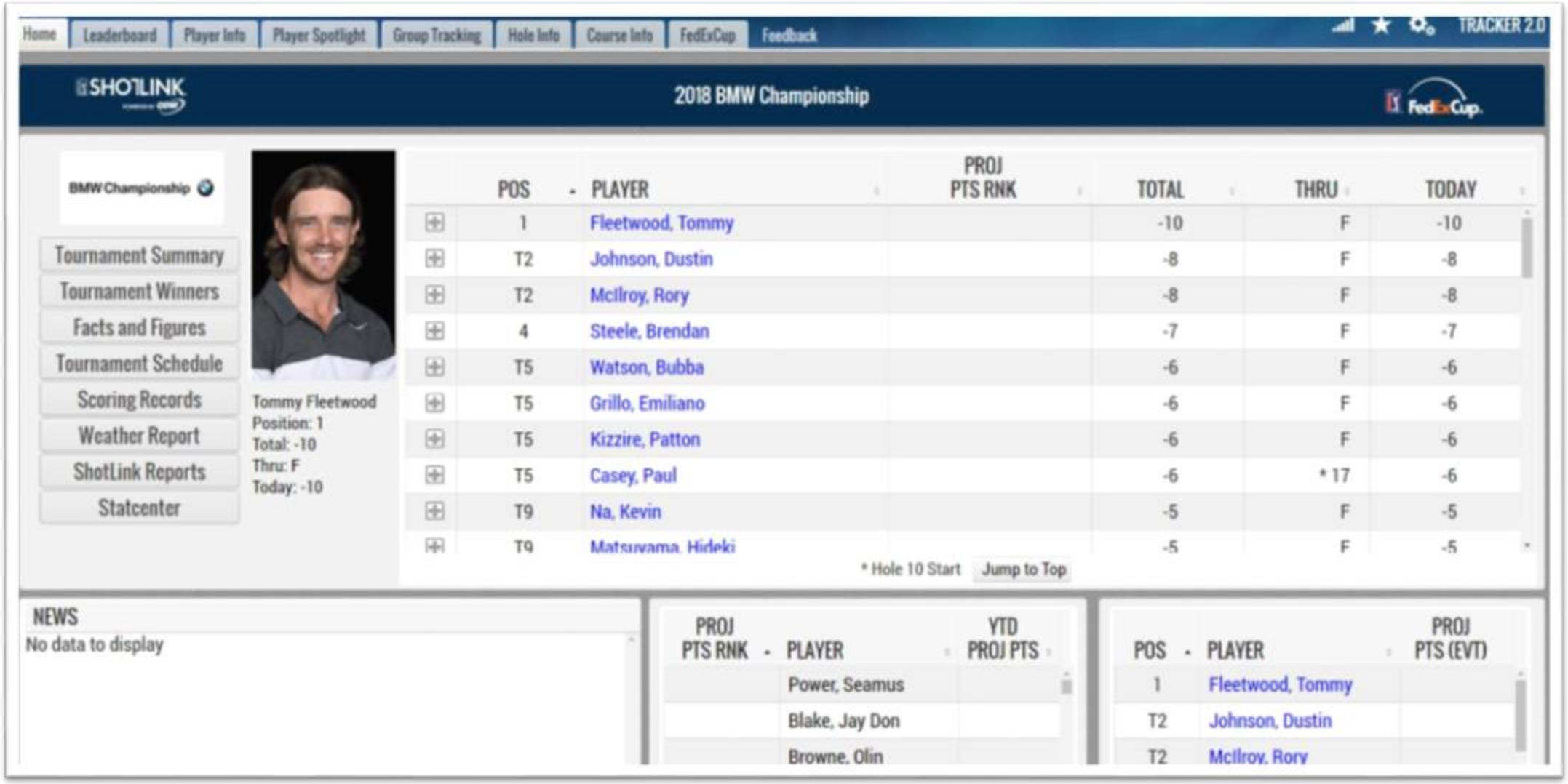
Features Include:

- Hole Info – See how the field is playing any hold
- Player Info – Track individual players, compare a player's rounds head-to-head with other players
- StatCenter – Find any statistic
- Customized leaderboards
- Every page includes a real-time Mini-Leaderboard and Breaking News section so you can always stay on top of important developments

Please Note:

- Tutorial is available at http://www.shotlink.com
- The information can only be used through commentary

Resources Available – Tournament Tracker



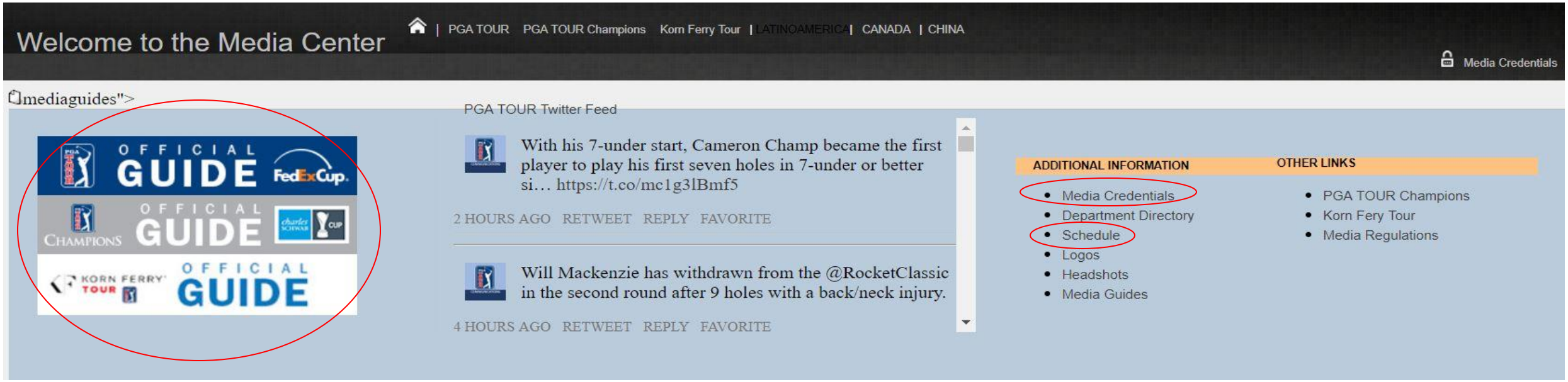
Resources Available – Media Website

PGA TOUR Media Website - www.pgatourmedia.com

Specific Resources Available:

- Media Credential Registration – for onsite credentials
- Logos for TOURs and Individual Tournaments
- Links to Official Media Guides for: PGA TOUR, Champions Tour, and Korn Ferry Tour
  - Digital media guides for all three Tours are updated on a weekly basis. Print versions of the media guides are now available through FedEx Office. Click here to place international book orders, login information below:

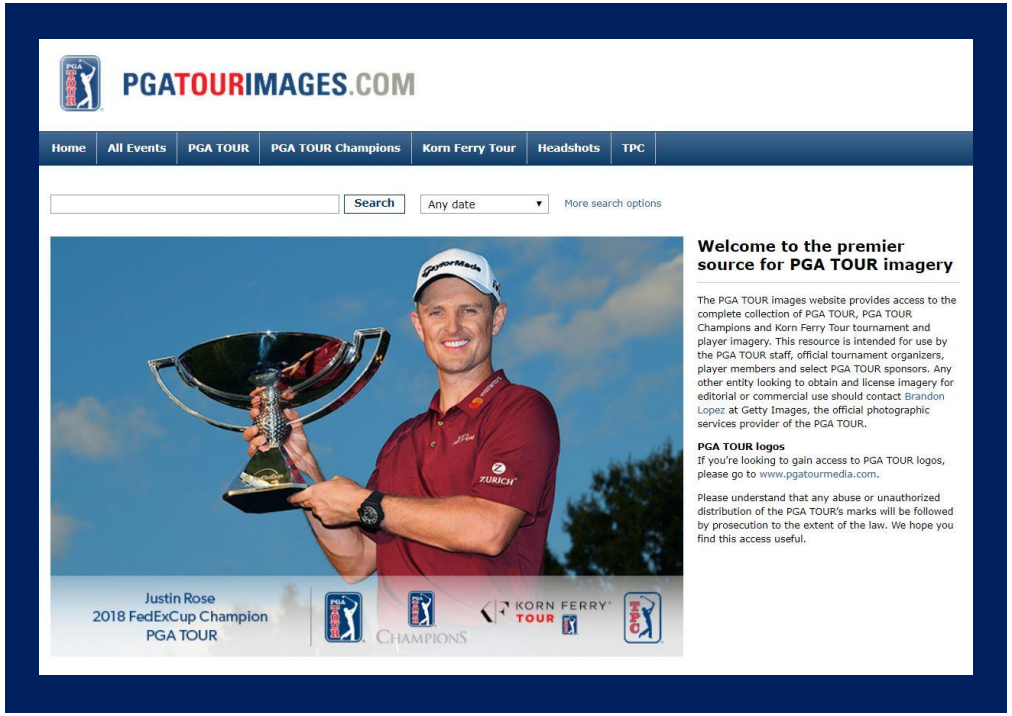
    Username: pgatourmedia
    Password: pgatour!



Resources Available - Images

PGA TOUR Images – www.pgatourimages.com

- Provides free access to tournament imagery which can be used strictly for the purpose of promoting upcoming tournament broadcasts produced and delivered by the PGA TOUR.



If you are interested in acquiring tournament imagery contact **Brandon Lopez** at Getty Images.

Getty Images

Brandon Lopez

T: +1 323 202 4061

E: Brandon.Lopez@gettyimages.com

PGA TOUR Photo Department

Caryn Levy

T: +1 904 280 2431

E: carynlevy@pgatourhq.com

Resources Available – Production Resources

- **Native Language Interview Requests**
  - For specific native language interview requests from International players, contact Margaret Clifton and Jessica Malknecht. They will coordinate between International partners and assets onsite to secure native language interview content.

- **Additional Footage of Native Players**
  - Additional footage of native players may be procured upon request, this is subject to broadcaster rights and availability. Contact Jessica Malknecht.

Media Regulations & Title Sponsor Exclusivity

- **Media Regulations** (on-site media) – Media regulations establish the terms by which a media outlet and its representatives may request, receive and use credentials to access PGA TOUR tournaments for news and editorial purposes. Details of media regulations can also be found in the under the Resources tab on the EIF Website

  Click here for the latest Media Regulations

- **Title Sponsor Exclusivity** - PGA TOUR Title Sponsors are protected within their category for the live coverage of their respective event
  - Cannot sell a presenting sponsorship within the Sponsor's category unless first offered to the Sponsor and they decline the opportunity or do not respond within 30-days
  - Category details and contact information is provided by the PGA TOUR in December each year
  - Category details can also be found in the under the Resources tab on the EIF Website

  Click here for the 2018–19 Title Sponsor and Global Partners Exclusivities

On-Site Commentary & Production Opportunities

THE PLAYERS®	Presidents Cup™	PGA TOUR FedEx PLAYOFFS
• March 11 – 17, 2019 • International Broadcast Village • Sound proof announce booths • Audio and video married on EIF feed • Ability to add walking announcer for commentary	• December 9 – 15, 2019 • Announce booths in trailers • Focus on Asia and Latin America markets • Ability to add walking announcer for commentary	• August 5 – 25, 2019 • Announce booths in trailers • Ability to add walking announcer for commentary

Advantages

- Adds to the authenticity and creditability of the production
- Create stronger sense of inclusion and access to the action for viewers
- Provide a behind the scenes look at the tournament
- Access to players and personalities for interviews

International Media Contacts

PGA TOUR Client Service Team Contacts

Headquarters: Ponte Vedra Beach, Florida

- Kate Sharp – VP, Client Services
  T: +1 904 543 7406 E: katesharp@pgatourhq.com
- Sarah Winkler – Director, Client Services
  T: +1 904 273 3565 E: sarahwinkler@pgatourhq.com
- Tyler Brown – Sr. Manager, Client Services APAC
  T: +1 904 543 5152 E: tylerbrown@pgatourhq.com
- Dayea Kim – Coordinator, Client Services, Korea
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- Jason Ehrenzeller – Coordinator, Client Services, Canada & LatAm
  T: +1 904 273 3260 E: jasonehrenzeller@pgatourhq.com

Production & Content Support

- Seth Fader – Director, International Content
  T: +1 904 940 7214 E: sethfader@pgatourhq.com
- George Ameer – Sr. Manager, Broadcast Operations
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- Jessica Malknecht – Production Coordinator, International Media
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- Margaret Clifton – Assistant, International Media
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EMEA Office: London

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  T: + 44 203 903 6112 E: huwapSimon@pgatourintl.co.uk

ASIA Office: Japan

- Naomi Sekikawa – Manager, Client Services, ASIA
  T: +81 3 6432 0014 E: naomisekikawa@pgatourintl.co.jp

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