*Nantz: “Guess what, Bubba’s back”*

*Question “Bubba, your career goal was 10 PGA TOUR wins. This is No. 10. What's the new goal?”*

*Bubba Presser: “You've got to remember, my goal was very simple, make the PGA TOUR. Nobody thought that Bubba Watson from Bagdad, Florida, would ever get to 10 wins, let's be honest. Without lessons, head case, hooking the ball, slicing the ball, can't putt, you know? So yes, I got to set a new goal. Let’s just say it that way.”*

*PGA TOUR PRESENTS ANIMATION*

**BAGDAD, FLORIDA. POPULATION: SLIGHTLY LESS THAN FIFTEEN HUNDRED.**

**A TINY VILLAGE ON THE OUTSKIRTS OF THE TOWN OF MILTON, BOTH SUBURBS OF PENSACOLA AT THE FAR WEST END OF THE SUNSHINE STATE.**

**IT IS THE BIRTHPLACE OF ONE GERRY LESTER WATSON, JR., AFFECTIONATELY KNOWN AS “BUBBA”.**

*“Bubba here. Bubba here, again…. Its a small town. You can make it. You can all make it. Whooo!”*

**BAGDAD IS WHERE BUBBA ATTENDED SCHOOLS AND, OF COURSE LEARNED THE GAME OF GOLF BEFORE MOVING ON TO THE UNIVERSITY OF GEORGIA AND A SUCCESSFUL, AND OFTEN-TIMES EMOTIONAL 10-WIN CAREER ON THE PGA TOUR.**

*Annc: “Bubba Watson, your Champion here at the Travelers.”*

*Bubba presser: “My dad took me to the golf course when I was six-years-old and told me to take this 9-iron and beat it down the fairway. An, you know, now look at me, after beating a 9-iron down the fairway, coming from Bagdad, Florida. I never dreamed this.”*

**THEY SAY “HOME IS WHERE THE HEART IS”, AND FOR BUBBA WATSON, THAT RINGS OH SO TRUE.**

Bubba sot: “I trust the town, I trust Pensacola. It raised me, it helped mold me.”

**HOME. IT IS WHERE HE MET HIS LIFE-LONG FRIEND AND BUSINESS PARTNER RANDALL WELLS. AS KIDS, THE TWO DID EVERYTHING TOGETHER, AND TO A LARGE EXTENT…STILL DO.**

*Bubba in truck: “We’re going over to Stonebrook, the golf course I grew up at. So me and my Buddy are riding in the back of the truck. That’s what country folks do. Buckle up, ok?”*

Randall sot: “I've known him, gosh, a long time. We moved in on maybe like a Thursday. And Saturday morning, there's a knock on the door. And we played golf that day and have been friends ever since, so, you know I guess, he came with the house. [LAUGH].”

Bubba sot: “He was valedictorian of the high school. I was a little lower down the list. And so our dream in high school was, ‘how do we become a business?’ And we put a number out there. A number that we didn't think could be reached.”

Randall sot: “We both truly believed that he was gonna be successful in golf and I was gonna be successful in the business world. And it's kinda hard sometimes to sit back and realize that it's kinda come true.”

**BY 2014, THEY BOTH HAD, INDEED, BECOME SUCCESSFUL. BUBBA HAD BEEN ON TOUR FOR EIGHT YEARS AND RACKED UP SEVEN PGA TOUR VICTORIES, INCLUDING TWO MASTERS TITLES.**

**BUT WITH ALL OF THE FAME AND FORTUNE, HE NEVER FORGOT HIS ROOTS. HE ALWAYS CAME BACK HOME. TO BAGDAD. TO SHARE IN HIS SUCCESS.**

*Nats: “This is for you. An also, a check for fifteen thousand dollars…fifteen thousand dollars to Hobbs Middle School…2-time Masters Champion…Here’s a check for thirty-five-thousand for Milton High School. Thank you, thank you, thank you.”*

Randall sot: “Once he won the Masters, I was already doing a lot of work for him, and Bubba called me up and he said, ‘hey, why don't you just come to work for me?’ And the first real sort of endeavor was the baseball team.”

Randall sot: “He was at the baseball field after he won the Masters in 2014. And an offhand comment was made by the original sole owner at the time Quint Studer.”

Studer sot: “Randall Wells approached me, and he said, you know, ‘Would you be serious about letting Bubba be part of the ownership group?’ And I said, ‘I think it'd be great.’ But then he said, ‘Well he really wants to be more than just write a check. I mean, he wants to be involved.’”

*Nats: (Whack) “There it is”*

**SO, IN JANUARY OF 2015, BUBBA BECAME CO-OWNER, WITH STUDER, OF THE PENSACOLA BLUE WAHOOS, AN AFFIALIATE OF THE CINCINATTTI REDS BASEBALL TEAM.**

*Nats: “That’s as far as I can throw it.”*

Studer sot: “It was a really great marriage, because I didn't want somebody just for their name. I wanted somebody who really wanted to be engaged in the operation, understand the operation.”

*Nats employee: ”You’ve been doing such a great job. I’m proud of you.”*

*Bubba in Locker room: “It’s a privilege guys. As a young kid, I always wanted to be a part of a team. I’ve always wanted to be an owner. It’s a dream of mine, It’s fun watching ya’all and supporting ya’ll. So I want nothing but the best for y’all, so move on up, that would be the dream of all of us. Thank y’all.*

Studer sot: Since he bought part of the team, he does all our communication. Because he understands, he understands our employee engagement, he understands our results, he understands something called net promoters score, which is how our fans feel.”

*Studer nats: “Appreciate you, you know that. Yeah, for sure, thank you. Appreciate you!””*

Studer sot: “It's real interesting because then we went into the candy store together.”

*Bubba in store: “Spree! I want the one with spree!” Molly: “You’re not getting none.” Bubba: “Yes. Yes I am.”*

*Bubba instore sot: “The idea is, first, to get businesses that create a buzz, a friendly atmosphere, creates a few jobs and show the town I’m a part of the town. I’m here. We’re just trying to make a place where people can come and hang out and enjoy. Who doesn’t love sugar?”*

**BUBBA LIKES SUGAR… BUT HE ABSOLUTELY *LOVES* CARS.**

Bubba sot: “In my short marriage of 13 years now, I've wasted some money on cars, maybe 40 cars. So cars were a big part of my life I love it I love learning about cars I love learning about business.”

Randall sot: “I don't even know the first time the idea of getting in the car business came up. But I was very familiar with the Sansing family, and I knew that their values aligned heavily with Bubba's values.”

*Nats: “HI, I’m Sandy Sansing, here at the zoo with the lemurs…”*

Bubba sot: “I just knew Sandy Sansing from the commercials. And back from the old days, he used to go to the zoo and he would ride an elephant. For the car commercials he'd do all this crazy stuff, and so now I love the man, right, ‘cause he did some fun stuff.”

Randall sot: “Again, kind of a cold call, called up Sandy. I think the first time I called them was actually, to see if we could get a loaner car [LAUGH].

Bubba sot: “He said hey, I got this opportunity in Milton, where you grew up. Would you wanna be a part of it?”

*Nats: “Hi, I’m Sandy Sansing. And I’m Bubba Watson, Bubba, wouldn’t you agree that bringing hoe a new Chevy feels just as great as winning on the PGA TOUR? I sure do!”*

**FROM THE TIME HE JOINED THE PGA TOUR IN 2006, BUBBA AND WIFE ANGIE HAD BOUNCED AROUND HOMES IN FOUR DIFFERENT STATES. THEY ADOPTED TWO CHILDREN ALONG THE WAY, SON CALEB AND DAUGHTER DAKOTA. BUT IN 2016, BUBBA HEARD PENSACOLA CALLING.**

Randall sot: “Bubba called me up one day and said, “You know, I think I'm ready to come home.’”

Bubba sot: “I thought there was an opportunity for businesses, some fun things, like the baseball team. And then helping, I wanted to help my own city, and so coming back here is a big part of helping and being a part of the community, and letting the community know that I love them, and I'm thankful.”.”

Randall sot; “In the end Bubba realized, and truthfully I realized even that no matter what happens, whether the businesses succeed or fail, doing it in our home town meant so much more to us.”

**NOW A PERMANENT MEMBER OF THE PENSACOLA COMMUNITY, BUBBA IS TAKING WHAT HE HAS LEARNED FROM HIS BUSINESS PARTNERS TO BIGGER AND BETTER PLACES.**

Bubba sot: “How are you gonna show Pensacola you love them, you respect them, you're there for them, you care about them? Because what they did for me, they helped me mature and become the player I am today in golf. And so, when I was coming back, they were just talks, about a children's hospital. This massive children's hospital that's going to cost millions upon millions. And I said, you know what? I said, I could help that.”

Studer sot: “I will tell you I've seen people that act like they understand it. Bubba is who we think he is. He's a guy that cares deeply, deeply about people.”

Randall sot: “Bubba was very fortunate to have found his wife Angie who shares a lot of his values. They're an extremely generous family. They've supported more charities than I could ever name. But the other thing is they're remarkably consistent in their values. That's why I've always valued Bubba and Angie's friendship so much.”

Angie sot: “I think that the whole thing of life is putting others before ourselves, deep down all of us are hardwired to come together as a community and build each other up.”

Bubba sot: “This is gonna be the biggest and best children's hospital, and so I wanted to help them. They surprised me with a road, they said they want a 1 Bubba Watson Drive. It's amazing that they would think of that. That's not why we do it. We don't do it [LAUGH] to get a road named after us or a hospital named after us. We do it because we wanna give.”

*Carol Carlan sot: “I am thrilled today to announce the Watson family gift, today, of two-million, one-hundred-thousand dollars.”*

Bubba sot: “It was a no-brainer for me and my wife. My wife's gonna be on the hospital board. And putting my name with the children's hospital, being a part of that, I mean, you're giving for a lifetime. You're giving for beyond a lifetime.”

*Bubba at podium: “You know people see me as a goofy 38-year-old that does dumb videos, but I have bigger dreams, and you know winning golf tournaments is one dream, but being able to do this with my wife and with the community…a community that uhm, raised me. The city of Pensacola means everything. I just want to say thank ya’ll.”*

**BUBBA WATSON IS, INDEED, HOME AGAIN. AND THE NEW GOAL? WELL... PERHAPS, *THAT* WAS SET LONG AGO.**

Studer sot: “Bubba probably makes a bigger difference than he even thinks, and I think Angie also. I think as a couple to come back to a community, to actually be involved in the community. I think Bubba's whole goal is to be a great human being that happens to be a golfer, much more than just being a great golfer.”